

IN THE CIRCUIT COURT OF JACKSON COUNTY, MISSOURI
AT KANSAS CITY

STATE OF MISSOURI, ex rel.
WILLIAM L. WEBSTER,
Attorney General

Plaintiff,

vs.

PACIFIC WEST CANCER FUND
1111 3rd Avenue, Suite 700
Seattle, WA 89101

and

ROBERT R. STONE, JR.
314 Independence Avenue, S.E.
Top Floor
Washington, D.C. 20003

and

WATSON & HUGHEY COMPANY
510 King Street #515
Alexandria, VA 22314

Serve: Watson & Hughey Company
510 King Street #515
Alexandria, VA 22314

and

JERRY C. WATSON
2000 Russell Road
Alexandria, VA 22301

Serve: Jerry C. Watson
2000 Russell Road
Alexandria, VA 22301

and

BYRON C. HUGHEY
3899 Rust Hill Place
Fairfax, VA 22030

Serve: Byron C. Hughey
3899 Rust Hill Place
Fairfax, VA 22030

and

Case No.: CV88-27127

Docket:

Division:

FILED
1-13-89

CANCER FUND OF AMERICA, INC.
P.O. 3355
Knoxville, TN 37927

Serve: The Corporation Trust
Center
Registered Agent
1209 Orange Street
Wilmington, DE 19801

and

FOXHALL CORPORATION d/b/a
SOCIAL SECURITY PROTECTION BUREAU
655 15th Street, N.W.
Washington, D.C. 20005

Serve: The Company Corporation
Registered Agent
725 Market Street
Wilmington, DE 19801

and

WALKER CANCER RESEARCH INSTITUTE,
INC.
1075 Sand Pebble Drive, Suite 100
Edgewood, Maryland 21040

Serve: Dr. Evan Harris Walker
Registered Agent
834 Paradise Road
Harford County
Aberdeen, MD 21001

and

AMERICAN HEART DISEASE PREVENTION
FOUNDATION, INC.
48 Plymouth Street
Mountclair, NJ 07042

Serve: MacKenzie Canter, III
Registered Agent
2020 K. Street, N.W.
Suite 320
Washington, D.C. 20006

and

PROJECT CURE, INC., d/b/a
CENTER FOR ALTERNATIVE CANCER
RESEARCH
P.O. Box 1425
Dothan, AL 36302

Serve: C T Corporation Systems)
906 Olive Street)
St. Louis, MO 63101)
Defendants.)

FIRST AMENDED PETITION FOR PRELIMINARY AND PERMANENT
INJUNCTIONS, RESTITUTION, PENALTIES AND OTHER RELIEF 8805

COMES NOW the State of Missouri, as Plaintiff in this action, by and through its Attorney General William L. Webster and his assistants, Simon B. Buckner and Daniel L. Doyle, and for its causes of action state as follows:

ALLEGATIONS IN COMMON TO ALL COUNTS

PARTIES

1. William L. Webster is the duly elected, qualified, and acting attorney general for the State of Missouri.

2. Defendant Pacific West Cancer Fund is a Delaware Corporation in good standing not registered to do business in Missouri at any time relevant to this complaint. Its principal place of business is located at 1111 3rd Avenue, Suite 700, Seattle Washington 98101. Pacific West Cancer Fund may be served by serving process upon its registered agent, The Company Corporation at 725 Market Street, Wilmington, Delaware, 19801. Defendant Pacific West Cancer Fund registered with the Office of the Attorney General as a charity October 26, 1988.

3. Defendant Robert R. Stone, Jr. is a natural person residing at 314 Independence Avenue, S.E., Top Floor,

Washington, D.C. 20003, employed as a professional fundraiser at all times relevant to this complaint.

4. Defendant Watson & Hughey Company is a partnership engaged in the business of professional fundraising. It consists of two persons, Jerry C. Watson and Byron C. Hughey. The office of the partnership is 510 King Street, #515, Alexandria, Virginia, 22314. Defendant Watson & Hughey Company registered with the Office of the Attorney General as a professional fundraiser on July 25, 1988.

5. Defendant Jerry C. Watson is an owner of and partner in the Watson & Hughey Company. Upon information and belief, defendant Jerry C. Watson and Defendant Byron C. Hughey directed and controlled the policies, procedures, acts and business practices of the Watson & Hughey Company and directly participated in the day to day operations of the Watson & Hughey Company.

6. Defendant Byron C. Hughey is an owner of and partner in the Watson & Hughey Company. Upon information and belief, defendant Byron C. Hughey and defendant Jerry C. Watson directed and controlled the policies, procedures, acts, and business practices of the Watson & Hughey Company and directly participated in the day to day operations of the Watson & Hughey Company.

7. Defendant Cancer Fund of America, Inc., is a Delaware Corporation in good standing not registered to do business in the State of Missouri at any time relevant to this complaint. Its principal place of business is P.O. Box

3335, Knoxville, Tennessee 37927. Cancer Fund of America, Inc., may be served by serving process upon its registered agent, The Corporation Trust Center, 1209 Orange Street, Wilmington, Delaware 19801.

8. Defendant Foxhall Corporation d/b/a Social Security Protection Bureau is a Delaware Corporation in good standing not registered to do business in Missouri at any time relevant to this complaint. Its principal place of business at 510 King Street, #515, Alexandria, Virginia 22314. Foxhall Corporation d/b/a Social Security Protection Bureau may be served with service of process on its registered agent, The Company Corporation, 725 Market Street, Wilmington, Delaware 19801.

9. Defendant Walker Cancer Research Institute, Inc., is a Maryland Corporation in good standing, not registered to do business in Missouri at any time relevant to this complaint. Its principal place of business is 1075 Sand Pebble Drive, Suite 100, Edgewood, Maryland 21040. Walker Cancer Research Institute, Inc. may be served by serving its registered agent Dr. Evan Harris Walker, 834 Paradise Road, Harford County, Aberdeen, Maryland 21001.

10. Defendant American Heart Disease Prevention Foundation, Inc. is a Virginia Corporation in good standing, not registered to do business in Missouri at any time relevant to this complaint. Its principal place of business is 48 Plymouth St., Mountclair, NJ 07042. American Heart Disease Prevention Foundation, Inc. may be served by serving

its registered agent MacKenzie Canter, III, at 2020 K. Street, N.W., Suite 350, Washington, D.C. 20006. American Heart Disease Prevention Foundation, Inc. registered with the Office of the Attorney General as a charity on August 3, 1988.

11. Defendant Project Cure, Inc., d/b/a Center For Alternative Cancer Research is a District of Columbia Corporation in good standing, registered to do business in Missouri at all times relevant to this complaint. Its principal place of business is P.O. Box 1425, Dothan, AL 36302. Project Cure, Inc., d/b/a Center For Alternative Cancer Research may be served by serving its registered agent C T Corporation at 906 Olive Street, St. Louis, Missouri 63101. Project Cure, Inc., d/b/a Center For Alternative Cancer Research registered with the Office of the Attorney General as a charity on July 22, 1988.

ALLEGATIONS IN COMMON TO ALL MERCHANDISING PRACTICES

VIOLATIONS (COUNTS I - X)

12. The attorney general brings these actions in his official capacity pursuant to Section 407.100 RSMo 1986.

13. The Circuit Court has jurisdiction of this action pursuant to Section 407.100 RSMo 1986.

1. Whenever it appears to the attorney general that a person has engaged in, is engaging in, or is about to engage in any method, act, use, practice or solicitation, or any combination thereof, declared to be unlawful by this chapter, he may seek and obtain, in an action in a circuit court, an injunction prohibiting such person from continuing such methods, acts, uses, practices, or

solicitations, or any combination thereof, or engaging therein, or doing anything in furtherance thereof.

2. In any action under subsection 1 of this section, and pursuant to the provisions of the Missouri Rules of Civil Procedure, the attorney general may seek and obtain temporary restraining orders, preliminary injunctions, temporary receivers, and the sequestering of any funds or accounts if the court finds that funds or property may be hidden or removed from the state or that such orders or injunctions are otherwise necessary.

3. If the court finds that the person has engaged in, is engaging in, or is about to engage in any method, act, use, practice or solicitation, or any combination thereof, declared to be unlawful by this chapter, it may make such orders or judgments as may be necessary to prevent such person from employing or continuing to employ, or to prevent the recurrence of, any prohibited methods, acts, uses, practices or solicitations, or any combination thereof, declared to be unlawful by this chapter.

4. The court, in its discretion, may enter an order of restitution, payable to the state, as may be necessary to restore to any person who has suffered any ascertainable loss, including but not limited to, any moneys or property, real or personal, which may have been acquired by means of any method, act, uses, practices or solicitations, or any combination thereof, declared to be unlawful by this chapter. It shall be the duty of the attorney general to distribute such funds to those persons injured.

5. The court, in its discretion, may appoint a receiver to insure the conformance to any orders issued under subsection 3 of this section or to insure the payment of any damages ordered under subsection 4 of this section.

6. The court may award to the state a civil penalty of not more than one thousand dollars per violation; except that, if the person who would be liable for such penalty shows, by a preponderance of the evidence, that a violation resulted from a bona fide error notwithstanding the maintenance of procedures reasonably adopted to avoid the error, no civil penalties shall be imposed.

7. Any action under this section may be brought in the county in which the defendant resides, where the violation alleged to have been committed occurred, or where the defendant has his principal place of business.

8. The attorney general is authorized to enter into consent judgments or injunctions with or without admissions of violations of this chapter. Violation of such a consent shall be treated as a violation under section 407.110.

14. On dates uncertain, but at least since April 27, 1988, the Defendants, Watson & Hughey Company, Jerry C. Watson, Byron C. Hughey, Pacific West Cancer Fund, Cancer Fund of America, Inc., Foxhall Corporation d/b/a Social Security Protection Bureau, Walker Cancer Research Institute, Inc., American Heart Disease Prevention Foundation, Inc., and Project Cure, Inc. d/b/a Center For Alternative Cancer Research, individually and together, directly and indirectly, with their agents, employees or contractors, through means of mass mailings, solicited funds or advertised merchandise in the State of Missouri.

15. The request for funds for cancer patient assistance and cancer education programs constitutes the solicitation of funds for a charitable purpose as defined in Section 407.453, RSMo 1986.

16. The advertisement of membership kits constitutes the advertisement of merchandise as defined in Section 407.010, RSMo 1986.

17. The request for funds to help the funding of research programs to find a cure for cancer constitutes the solicitation of funds for a charitable purpose as defined in Section 407.453, RSMo 1986.

18. The request for funds to help in the fight of heart disease constitutes the solicitation of funds for a charitable purpose as defined in Section 407.453, RSMo 1986.

19. In connection with the solicitation of funds for a charitable purpose, the defendants, Watson & Hughey Company, Jerry C. Watson, Byron C. Hughey, Pacific West Cancer Fund, Cancer Fund of America, Inc., Walker Cancer Research Institute, Inc., American Heart Disease Prevention Foundation, Inc., and Project Cure, Inc. d/b/a Center For Alternative Cancer Research, individually and together, directly or indirectly with their agents, employees, or contractors, have employed deception, fraud, false pretense, false promise, misrepresentation, unfair practice, and the concealment, suppression, or omission of material facts as shall be set forth more specifically below.

20. In connection with the advertisement of merchandise, the defendants, Foxhall Corporation d/b/a Social Security Protection Bureau, Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly or indirectly with their agents, employees or

contractors, have employed deception, fraud, false pretense, false promise, misrepresentation, unfair practice, and the concealment, suppression, or omission of material facts as shall be set forth more specifically below.

21. The above described activities constitute violations of Section 407.020 RSMo 1986.

22. The solicitation of funds for charitable purposes by the defendants, Watson & Hughey Company, Jerry C. Watson, Byron C. Hughey, Pacific West Cancer Fund, Cancer Fund of America, Inc., Walker Cancer Research Institute, Inc., American Heart Disease Prevention Foundation, Inc., and Project Cure, Inc. d/b/a Center For Alternative Cancer Research or through their agents and employees within the state, constitutes the transaction of business within the state, giving this court jurisdiction over said defendants pursuant to Section 506.500, RSMo 1986.

23. The advertisement of merchandise by the defendants, Watson & Hughey Company, Jerry C. Watson, Byron C. Hughey, Foxhall Corporation d/b/a Social Security Protection Bureau or through their agents and employees within the state, constitutes the transaction of business within the state, giving this court jurisdiction over said defendants pursuant to Section 506.500, RSMo 1986.

VENUE

24. Venue lies in the Circuit Court of Jackson County, Missouri, in that violations of Section 407.020 occurred within Jackson County, Missouri.

BONANZA SOLICITATIONS

COUNT I: CANCER FUND OF AMERICA, INC.

25. On dates uncertain, but at least since April 27, 1988, the defendants Cancer Fund of America, Inc., Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly, with their agents, employees or contractors, mailed or caused a letter soliciting a charitable contribution to be mailed to Missouri consumers. Attached hereto and incorporated by reference herein as Exhibit 1 is a true and accurate copy of the letter as received by a Missouri resident.

26. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of Section 407.020 RSMo 1986, in that it:

a) States that the letter is legal notification that the named consumer is a Grand Finalist in the \$5,000.00 Cash Bonanza Sweepstakes. This statement leads the recipient to believe that the letter was sent to comply with some provision of state or federal law, thus emphasizing its importance. The letter serves no such purpose.

b) States that the named consumer is a Grand Finalist in the \$5,000.00 Cash Bonanza Sweepstakes. This statement leads the consumer to believe that there is only one \$5,000.00 Cash Bonanza Sweepstakes. There are many sweepstakes with the exact same name being

conducted simultaneously and co-operatively. The result is that the solicitation conceals the odds of winning individual prizes.

c) States that the named consumer is a Grand Finalist in the \$5,000.00 Cash Bonanza Sweepstakes. This statement leads the consumer to believe that this sweepstakes is the last in a series of sweepstakes that the named consumer has entered. The consumer has entered neither the \$5,000.00 Cash Bonanza Sweepstakes nor any preliminary sweepstakes for which the \$5,000.00 Cash Bonanza Sweepstakes serves as the final and deciding contest.

d) Leads the recipient to believe that he has a chance of winning a \$1,000.00 certified bank check.

e) States that the named consumer is a winner if his name appears in the Cash Disbursement Box. The recipient has not won a prize by virtue of having his name appear in the box, it merely gives the recipient consumer the opportunity to purchase a chance to win a prize.

f) Guarantees the named recipient that he will receive a prize on or about March 1, 1989. The recipient will not receive a prize unless he sends a check to the defendants.

g) Omits or conceals that the only prize the named consumer is guaranteed to receive, after sending a check, is ten cents (\$.10).

h) Misrepresents that no purchase is necessary to win. The recipient has to tender a consideration to purchase the opportunity to win.

i) Misrepresents the magnitude of available prizes by describing the sweepstakes as a "massive giveaway". The defendants have allocated less than two and one half cents (\$0.25) in prizes for each notified consumer.

j) Fails to disclose, in violation of Section 407.469.2 RSMo 1986, that the solicitation of funds has been undertaken by a professional fundraiser.

k) Announces that the recipient is either a "Third" or "4th" Round Grand Finalist and that the Third Round Grand Finalist has won \$1000. The consumer, inferring that the fourth round is more exclusive and the prizes more desirable than in the third round, is led to believe that he has won at least \$1,000 and hastens to tender his donation.. (Hidden away in the fine print on the back of the letter, the solicitation states that "4th Round Grand Finalists" have won an opportunity to collect a minimum prize check worth \$.10.)

l) Fails to disclose that only a portion of any tendered contribution will be used for the stated charitable purpose.

m) Taken as a whole, has the capacity to lead the consumer to the erroneous conclusion that if he will tender a consideration to the defendants, he will win

something worth more than the postage stamp he affixes to the return envelope.

COUNT II: FOXHALL CORPORATION

27. On dates uncertain, but at least since November 10, 1988, the defendants Foxhall Corporation d/b/a Social Security Protection Bureau, Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly, with their agents, employees or contractors, mailed or caused a letter advertising merchandise to be mailed to Missouri consumers. Attached hereto and incorporated by reference herein as Exhibit 2 is a true and accurate copy of the letter as received by a Missouri resident.

28. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of Section 407.020 RSMo 1986, in that it contains the misrepresentations alleged in paragraph 26, by which reference said paragraph is incorporated herein.

COUNT III: WALKER CANCER RESEARCH INSTITUTE, INC.

29. On dates uncertain, but at least since July 1, 1988, the defendants Walker Cancer Research Institute, Inc., Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly, with their agents, employees or contractors, mailed or caused a letter soliciting a charitable contribution to be mailed to Missouri consumers. Attached hereto and

incorporated by reference herein as Exhibit 3 is a true and accurate copy of the letter as received by a Missouri resident.

30. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of Section 407.020 RSMo 1986, in that it contains the misrepresentations alleged in paragraph 26, by which reference said paragraph is incorporated herein.

COUNT IV: AMERICAN HEART DISEASE PREVENTION
FOUNDATION, INC.

31. On dates uncertain, but at least since May 20, 1988, the defendants American Heart Disease Prevention Foundation, Inc., Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly, with their agents, employees, and/or contractors, mailed or caused a letter soliciting a charitable contribution to be mailed to Missouri consumers. Attached hereto and incorporated by reference herein as Exhibit 4 is a true and accurate copy of the letter as received by a Missouri resident.

32. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of Section 407.020 RSMo 1986, in that it contains the misrepresentations alleged in paragraph 26, by which reference said paragraph is incorporated herein.

COUNT V: PROJECT CURE, INC.

33. On dates uncertain, but at least since November 7, 1988, the defendants Project Cure, Inc. d/b/a Center For Alternative Cancer Research, Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly, with their agents, employees, and/or contractors, mailed or caused a letter soliciting a charitable contribution to be mailed to Missouri consumers. Attached hereto and incorporated by reference herein as Exhibit 5 is a true and accurate copy of the letter as received by a Missouri resident.

34. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of Section 407.020 RSMo 1986, in that it contains the misrepresentations alleged in paragraph 26, by which reference said paragraph is incorporated herein.

35. In addition to the allegations incorporated in the preceding paragraph, said letter misleads the recipient in that it:

n) States that money received from consumers will:
"help our research programs to find a cure for cancer."
Project Cure d/b/a Center for Alternative Cancer Research does not have a laboratory and does not conduct research.

STONE SOLICITATIONS

COUNT VI: PACIFIC WEST CANCER FUND

36. On dates uncertain, but at least since October 17, 1988 through the present, the defendants Pacific West Cancer Fund, Robert R. Stone, Jr., Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly with their agents, employees or contractors, mailed, or caused a letter soliciting a charitable contribution to be mailed, to Missouri consumers. Attached hereto and incorporated by reference herein as Exhibits 6A and 6B are true and accurate copies of the letter and release form as received by a Missouri resident.

37. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of section 407.020 RSMo 1986, in that it:

- a) Leads the recipient to believe that he has entered a sweepstakes when he has not entered a sweepstakes.
- b) Leads the recipient to believe that he has won a prize when he has not won a prize.
- c) States that the prize to be received is a "cash prize" in a \$5,000.00 sweepstakes. The material fact that the consumer is guaranteed the opportunity to win only ten cents is omitted from the letter and concealed in fine print on the winners release form.
- d) Fails to disclose, in violation of § 407.469.2 RSMo 1986, that the solicitation of funds has been undertak-

en by a professional fundraiser. In particular, the letter:

- i) Is disguised as a legal communication from an attorney in order to lead the recipient to believe that it is an important personal legal communication instead of a common solicitation for funds.
 - ii) Contains a return address that purports to be the address of a law office. The return letter is pre-addressed to be received at a mail drop. There is not a law office at 918 F. Street N.W., Suite 412, Washington, D.C. 20069. The address belongs to the Wise Owl answering service which has no contractual obligation to Robert R. Stone, Jr.
 - iii) Leads the recipient to believe that he can call and speak to the attorney Robert R. Stone, Jr. if he has any questions. None of the telephone numbers provided will enable consumers to contact Robert R. Stone by phone.
- e) Taken as a whole, has the capacity to lead the consumer to the erroneous conclusion that if he will return the winners release form to the defendants, he will win something worth more than the postage stamp he affixes to the return envelope.

COUNT VII: CANCER FUND OF AMERICA, INC.

38. On dates uncertain, but at least since October 17, 1988 through the present, the defendants Cancer Fund of

America, Inc., Robert R. Stone, Jr., Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly, with their agents, employees, and/or contractors, mailed or caused a letter soliciting a charitable contribution to be mailed to Missouri consumers. Attached hereto and incorporated by reference herein as Exhibits 7A and 7B are true and accurate copies of the letter and release form as received by a Missouri resident.

39. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of Section 407.020 RSMo 1986, in that it contains the misrepresentations alleged in paragraph 37, by which reference said paragraph is incorporated herein.

COUNT VIII: FOXHALL CORPORATION

40. On dates uncertain, but at least since October 31, 1988 through the present, the defendants Foxhall Corporation d/b/a Social Security Protection Bureau, Robert R. Stone, Jr., Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly, with their agents, employees, and/or contractors, mailed or caused a letter advertising merchandise to be mailed to Missouri consumers. Attached hereto and incorporated by reference herein as Exhibits 8A and 8B are true and accurate copies of the letter and release form as received by a Missouri resident.

41. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of Section 407.020 RSMo 1986, in that it contains the misrepresentations alleged in paragraph 37, by which reference said paragraph is incorporated herein.

COUNT IX: WALKER CANCER RESEARCH INSTITUTE, INC.

42. On dates uncertain, but at least since October 17, 1988 through the present, the defendants Walker Cancer Research Institute, Inc., Robert R. Stone, Jr., Watson & Hughey Company, Jerry C. Watson, and Byron C. Hughey, individually and together, directly and indirectly, with their agents, employees or contractors, mailed or caused a letter soliciting a charitable contribution to be mailed to Missouri consumers. Attached hereto and incorporated by reference herein as Exhibits 9A and 9B are true and accurate copies of the letter and release form as received by a Missouri resident.

43. Said letter employs deception, fraud, false promise, misrepresentation, unfair practices or the concealment, suppression or omission of material facts in violation of Section 407.020 RSMo 1986, in that it contains the misrepresentations alleged in paragraph 37, by which reference said paragraph is incorporated herein.

RELIEF AS TO COUNTS I THROUGH IX

WHEREFORE, based on the foregoing, Plaintiff prays this court to order the following relief:

a) An order of this court finding that the Defendants have each violated the provisions of Section 407.010, RSMo 1986.

b) Permanent injunctions, issued pursuant to Sections 407.472 and 407.100 RSMo 1986 prohibiting and enjoining the Defendants and their agents and/or employees from perpetrating the acts enumerated above.

c) An Order finding Defendants jointly and severally liable to pay restitution as provided by Section 407.100, RSMo 1986 to restore to any person or persons who have suffered an ascertainable loss, any and all such losses caused by the action of said Defendants as alleged in each Count above.

d) An Order requiring Defendants each to pay to the State of Missouri a civil penalty of one thousand dollars (\$1,000) per solicitation or advertisement as shown by Plaintiff at trial, as provided by Section 407.100, RSMo 1986.

e) An Order requiring Defendants to pay all court costs incurred in this cause of action, the cost of investigation and prosecution of this action incurred by the Missouri Attorney General's Office, including a reasonable attorney's fee, all as provided by Section 407.130, RSMo 1986.

f) An Order requiring the Defendants to pay an amount equal to ten percent (10%) of the total restitution awarded by this Court in this cause of action, into the Missouri

State Treasury to the credit of the Merchandising Practices Revolving Fund as provided by Section 407.140, RSMo 1986.

g) Such further relief as this Court deems just and equitable in this cause.

Count X: ROBERT R. STONE, JR.

44. Defendant Robert R. Stone, Jr. has not registered as a professional fundraiser with the Office of the Attorney General pursuant to section 407.466.1, which states that:

No person shall act as a professional fundraiser for any charitable organization unless he is registered with the attorney general and such registration has not expired or been canceled. Applications for registration as a professional fundraiser, and renewals thereof, shall be in the form and manner prescribed by the attorney general, and shall be sworn to under oath. All registrations issued to professional fundraisers shall be effective for a period of one year.

Relief as to Count X

WHEREFORE, based on the foregoing, Plaintiff prays this court to order the following relief:

a) Preliminary and permanent injunctions, issued pursuant to Sections 407.472 and 407.100 RSMo 1986 prohibiting and enjoining the Defendant Robert R. Stone, Jr., from perpetrating the acts enumerated in paragraph 48 above.

b) An Order requiring Defendant Robert R. Stone, Jr., to pay to the State of Missouri a civil penalty of one thousand dollars (\$1,000) per solicitation and or

advertisement, as shown by Plaintiff at trial, as provided by Sections 407.472.2 and 407.100, RSMo 1986.

c) Such further relief as this Court deems just and equitable in this cause.

CHARITABLE TRUST ALLEGATIONS

COUNT IX: PACIFIC WEST CANCER FUND

45. Pacific West Cancer Fund is a Delaware corporation. Upon information and belief, Pacific West Cancer Fund has its principal place of business in Louisiana. Its solicitations give a Washington address, a Utah phone number and refer to prize centers in Virginia and Indiana. The Watson & Hughey Company is a Virginia partnership. Although originally a Missourian, Robert R. Stone, who on some of the solicitations is an agent of the Watson & Hughey Company, gives himself a District of Columbia address. Accordingly, because no state is the locus of all relevant activity, and all Defendants have injected themselves into Jackson County, Missouri, jurisdiction and venue are proper in this court pursuant to Section 456.470 RSMo 1986.

46. Residents of Missouri tendered personal property to the Watson & Hughey Company or its agents, with the instructions that it be delivered to Pacific West Cancer Fund for the purpose of fighting cancer, a charitable purpose.

47. The Watson & Hughey Company knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to reconvey.

48. The tender and acceptance of funds to reconvey for fighting cancer creates an express charitable trust or, in the alternative, a constructive charitable trust.

49. The Watson & Hughey Company has misapplied trust funds in that it has collected fees and incurred expenses unrelated to its duty to reconvey the trust property.

50. Pacific West Cancer Fund authorized The Watson & Hughey Company to solicit funds for it to use for fighting cancer and, therefore, knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to use the funds for the fighting cancer.

51. The tender and acceptance of funds for fighting cancer creates an express charitable sub-trust or, in the alternative, a constructive charitable sub-trust.

52. Sub-trustee Pacific West Cancer Fund has misapplied trust funds in that it has paid fees and incurred expenses unrelated to fighting cancer.

53. Trustee and sub-trustee have misapplied trust funds in that they used trust assets, purchased goods and services from themselves or related entities in violation of their fiduciary duty of loyalty to the trust.

RELIEF FOR COUNT XI

WHEREFORE, Plaintiff prays for:

a) an order declaring that Watson & Hughey is liable to Pacific West Cancer Fund for all funds collected pursuant to the Pacific West Cancer Fund solicitation,

- b) an accounting of all receipts and expenditures Watson & Hughey made of funds collected pursuant to the Pacific West Cancer Fund solicitations,
- c) an order disallowing any fee taken or expenditure made from the funds Watson & Hughey collected in connection with the Pacific West Cancer Fund solicitations, except as stated within the solicitations,
- d) an accounting of all receipts and expenditures Pacific West Cancer Fund made of funds collected pursuant to the Pacific West Cancer Fund solicitations,
- e) An order disallowing any fee taken or expenditure made from funds Pacific West Cancer Fund collected in connection with the Pacific West Cancer Fund solicitations, except as stated within the solicitations, and
- f) such other relief as may be proper and just.

COUNT XII: CANCER FUND OF AMERICA, INC.

54. Cancer Fund of America, Inc. is a Delaware corporation. Upon information and belief, Cancer Fund of America, Inc. has its principal place of business in Tennessee. Its solicitations give a Georgia address, a Utah phone number and refer to prize centers in Virginia and Indiana. The Watson & Hughey Company is a Virginia partnership. Although originally a Missourian, Robert R. Stone, who on some of the solicitations is an agent of the Watson & Hughey Company, gives himself a District of Columbia address. Accordingly, because no state is the locus of all relevant activity, and all Defendants have injected themselves into

Jackson County, Missouri, jurisdiction and venue are proper in this court pursuant to Section 456.470 RSMo 1986.

55. Residents of Missouri tendered personal property to The Watson & Hughey Company or its agents, with the instructions that it be delivered to Cancer Fund of America, Inc. for the purpose of cancer patient assistance and education, a charitable purpose.

56. The Watson & Hughey Company knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to reconvey.

57. The tender and acceptance of funds to reconvey for cancer patient assistance and education creates an express charitable trust or, in the alternative, a constructive charitable trust.

58. The Watson & Hughey Company has misapplied trust funds in that it has collected fees and incurred expenses unrelated to its duty to reconvey the trust property.

59. Cancer Fund of America, Inc. authorized The Watson & Hughey Company to solicit funds for it to use for cancer patient assistance and education and, therefore, knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to use the funds for cancer patient assistance and education.

60. The tender and acceptance of funds for cancer patient assistance and education creates an express charitable sub-trust or, in the alternative, a constructive charitable sub-trust.

61. Sub-trustee Cancer Fund of America, Inc. has misapplied trust funds in that it has paid fees and incurred expenses unrelated to cancer patient assistance and education.

62. Trustee and sub-trustee have misapplied trust funds in that they used trust assets, purchased goods and services from themselves or related entities in violation of their fiduciary duty of loyalty to the trust.

RELIEF FOR COUNT XII

WHEREFORE, Plaintiff prays for:

- a) an order declaring that Watson & Hughey Company is liable to Cancer Fund of America, Inc. for all funds collected pursuant to the Cancer Fund of America, Inc. solicitation not returned to donors,
- b) an accounting of all receipts and expenditures Watson & Hughey made of funds collected pursuant to the Cancer Fund of America, Inc. solicitations,
- c) an order disallowing any fee taken or expenditure made from the funds Watson & Hughey Company collected in connection with the Cancer Fund of America, Inc. solicitations, except as stated within the solicitations,
- d) an accounting of all receipts and expenditures Cancer Fund of America, Inc. made of funds collected pursuant to the Cancer Fund of America, Inc. solicitations,

e) An order disallowing any fee taken or expenditure made from funds Cancer Fund of America, Inc. collected in connection with the Cancer Fund of America, Inc. solicitations, except as stated within the solicitations, and

f) such other relief as may be proper and just.

COUNT XIII: WALKER CANCER RESEARCH INSTITUTE, INC.

63. Walker Cancer Research Institute, Inc. is a Maryland corporation. Upon information and belief, Walker Cancer Research Institute has its principal place of business in Maryland. Its solicitations give a District of Columbia address, state a Utah phone number and refer to prize centers in Virginia and Indiana. The Watson & Hughey Company is a Virginia partnership. Although originally a Missourian, Robert R. Stone, who on some of the solicitations is an agent of the Watson & Hughey Company, gives himself a District of Columbia address. Accordingly, because no state is the locus of all relevant activity, and all Defendants have injected themselves into Jackson County, Missouri, jurisdiction and venue are proper in this court pursuant to Section 456.470 RSMo 1986.

64. Residents of Missouri tendered personal property to The Watson & Hughey Company or its agents, with the instructions that it be delivered to Walker Cancer Research Institute for the purpose of funding cancer research programs, a charitable purpose.

65. The Watson & Hughey Company knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to reconvey.

66. The tender and acceptance of funds to reconvey for funding cancer research programs creates an express charitable trust or, in the alternative, a constructive charitable trust.

67. The Watson & Hughey Company has misapplied trust funds in that it has collected fees and incurred expenses unrelated to its duty to reconvey the trust property.

68. Walker Cancer Research Institute, Inc. authorized The Watson & Hughey Company to solicit funds for it to use for funding cancer research programs and, therefore, knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to use the funds for funding cancer research programs.

69. The tender and acceptance of funds for funding cancer research programs creates an express charitable sub-trust or, in the alternative, a constructive charitable sub-trust.

70. Sub-trustee Walker Cancer Research Institute, Inc. has misapplied trust funds in that it has paid fees and incurred expenses unrelated to cancer patient assistance and education.

71. Trustee and sub-trustee have misapplied trust funds in that they used trust assets, purchased goods and

services from themselves or related entities in violation of their fiduciary duty of loyalty to the trust.

RELIEF FOR COUNT XIII

WHEREFORE, Plaintiff prays for:

- a) an order declaring that Watson & Hughey Company is liable to Walker Cancer Research Institute, Inc. for all funds collected pursuant to the Walker Cancer Research Institute, Inc. solicitations not returned to donors,
- b) an accounting of all receipts and expenditures Watson & Hughey made of funds collected pursuant to the Walker Cancer Research Institute, Inc. solicitations,
- c) an order disallowing any fee taken or expenditure made from the funds Watson & Hughey Company collected in connection with the Walker Cancer Research Institute, Inc. solicitations, except as stated within the solicitations,
- d) an accounting of all receipts and expenditures Walker Cancer Research Institute, Inc. made of funds collected pursuant to the Walker Cancer Research Institute solicitations,
- e) An order disallowing any fee taken or expenditure made from funds Walker Cancer Research Institute, Inc. collected in connection with the Walker Cancer Research Institute, Inc. solicitations, except as stated within the solicitations, and
- f) such other relief as may be proper and just.

COUNT XIV: AMERICAN HEART DISEASE PREVENTION
FOUNDATION, INC.

72. American Heart Disease Prevention Foundation, Inc. is a Virginia corporation. Upon information and belief, American Heart Disease Prevention Foundation, Inc. has its principal place of business in New Jersey. Its solicitations give a New Jersey address, state a Utah phone number and refer to prize centers in Virginia and Indiana. The Watson & Hughey Company is a Virginia partnership. Although originally a Missourian, Robert R. Stone, who on some of the solicitations is an agent of the Watson & Hughey Company, gives himself a District of Columbia address. Accordingly, because no state is the locus of all relevant activity, and all Defendants have injected themselves into Jackson County, Missouri, jurisdiction and venue are proper in this court pursuant to Section 456.470 RSMo 1986.

73. Residents of Missouri tendered personal property to The Watson & Hughey Company or its agents, with the instructions that it be delivered to American Heart Disease Prevention Foundation, Inc. for the purpose of fighting heart disease.

74. The Watson & Hughey Company knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to reconvey.

75. The tender and acceptance of funds to reconvey for fighting heart disease creates an express charitable trust or, in the alternative, a constructive charitable trust.

76. The Watson & Hughey Company has misapplied trust funds in that it has collected fees and incurred expenses unrelated to its duty to reconvey the trust property.

77. American Heart Disease Prevention Foundation, Inc. authorized The Watson & Hughey Company to solicit funds for it to use for fighting heart disease and, therefore, knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to use the funds for fighting heart disease.

78. The tender and acceptance of funds for fighting heart disease creates an express charitable sub-trust or, in the alternative, a constructive charitable sub-trust.

79. Sub-trustee American Heart Disease Prevention Foundation, Inc. has misapplied trust funds in that it has paid fees and incurred expenses unrelated to fighting heart disease.

80. Trustee and sub-trustee have misapplied trust funds in that they used trust assets, purchased goods and services from themselves or related entities in violation of their fiduciary duty of loyalty to the trust.

RELIEF FOR COUNT XIV

WHEREFORE, Plaintiff prays for:

a) an order declaring that Watson & Hughey Company is liable to American Heart Disease Prevention Foundation, Inc. for all funds collected pursuant to the American Heart Disease Prevention Foundation, Inc. solicitations not returned to donors,

- b) an accounting of all receipts and expenditures Watson & Hughey made of funds collected pursuant to the American Heart Disease Prevention Foundation, Inc. solicitations,
- c) an order disallowing any fee taken or expenditure made from the funds Watson & Hughey Company collected in connection with the American Heart Disease Prevention Foundation, Inc. solicitations, except as stated within the solicitations,
- d) an accounting of all receipts and expenditures American Heart Disease Prevention Foundation, Inc. made of funds collected pursuant to the American Heart Disease Prevention Foundation, Inc. solicitations,
- e) An order disallowing any fee taken or expenditure made from funds American Heart Disease Prevention Foundation, Inc. collected in connection with the American Heart Disease Prevention Foundation, Inc. solicitations, except as stated within the solicitations, and
- f) such other relief as may be proper and just.

COUNT XV: PROJECT CURE, INC. d/b/a

CENTER FOR ALTERNATIVE CANCER RESEARCH

81. Project Cure, Inc. d/b/a Center for Alternative Cancer Research is a District of Columbia corporation. Upon information and belief, Project Cure, Inc. d/b/a Center for Alternative Cancer Research has its principal place of business in Alabama. Its solicitations give a District of

Columbia address, state a Utah phone number and refer to prize centers in Virginia and Indiana. The Watson & Hughey Company is a Virginia partnership. Although originally a Missourian, Robert R. Stone, who on some of the solicitations is an agent of the Watson & Hughey Company, gives himself a District of Columbia address. Accordingly, because no state is the locus of all relevant activity, and all Defendants have injected themselves into Jackson County, Missouri, jurisdiction and venue are proper in this court pursuant to Section 456.470 RSMo 1986.

82. Residents of Missouri tendered personal property to The Watson & Hughey Company or its agents, with the instructions that it be delivered to Project Cure, Inc. d/b/a Center for Alternative Cancer Research for the purpose of funding its cancer research programs.

83. The Watson & Hughey Company knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to reconvey.

84. The tender and acceptance of funds to reconvey for funding cancer research programs creates an express charitable trust or, in the alternative, a constructive charitable trust.

85. The Watson & Hughey Company has misapplied trust funds in that it has collected fees and incurred expenses unrelated to its duty to reconvey the trust property.

86. Project Cure, Inc. d/b/a Center for Alternative Cancer Research authorized The Watson & Hughey Company to

solicit funds for it to use for funding its cancer research programs and, therefore, knew of the charitable purpose of the conveyance and accepted the proffered funds subject to the instructions to use the funds for the cancer patient.

87. The tender and acceptance of funds for funding cancer research programs creates an express charitable sub-trust or, in the alternative, a constructive charitable sub-trust.

88. Sub-trustee Project Cure, Inc. d/b/a Center for Alternative Cancer Research has misapplied trust funds in that it has paid fees and incurred expenses unrelated to funding its cancer research programs.

89. Trustee and sub-trustee have misapplied trust funds in that they used trust assets, purchased goods and services from themselves or related entities in violation of their fiduciary duty of loyalty to the trust.

RELIEF FOR COUNT XV

WHEREFORE, Plaintiff prays for:

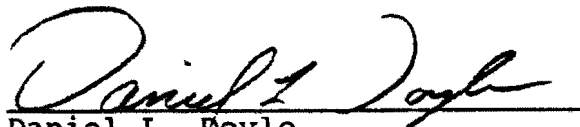
- a) an order declaring that Watson & Hughey Company is liable to Project Cure, Inc. d/b/a Center for Alternative Cancer Research for all funds collected pursuant to the Project Cure, Inc. d/b/a Center for Alternative Cancer Research solicitations not returned to donors,
- b) an accounting of all receipts and expenditures Watson & Hughey made of funds collected pursuant to the Project Cure, Inc. d/b/a Center for Alternative Cancer Research solicitations,

- c) an order disallowing any fee taken or expenditure made from the funds Watson & Hughey Company collected in connection with the Project Cure, Inc. d/b/a Center for Alternative Cancer Research solicitations, except as stated within the solicitations,
- d) an accounting of all receipts and expenditures Project Cure, Inc. d/b/a Center for Alternative Cancer Research made of funds collected pursuant to the Project Cure, Inc. d/b/a Center for Alternative Cancer Research solicitations,
- e) An order disallowing any fee taken or expenditure made from funds Project Cure, Inc. d/b/a Center for Alternative Cancer Research Foundation, Inc. collected in connection with the Project Cure, Inc. d/b/a Center for Alternative Cancer Research solicitations, except as stated within the solicitations, and
- f) such other relief as may be proper and just.

Respectfully submitted,

WILLIAM L. WEBSTER
Attorney General

Simon B. Buckner
Assistant Attorney General
Missouri Bar No. 33455



Daniel L. Doyle
Missouri Bar No. 37305
Assistant Attorney General
Penntower Office Building
3100 Broadway, Suite 609
Kansas City, MO 64111
(816) 531-4207

Cancer Fund OF AMERICA

BONANZA HOTLINE
801-392-9422

RECEIVED
DEC 12 1988



Lake Lotawana, MO 64063



Dear Ms.

This letter will serve as your legal notification that the three individuals named in the Cash Disbursement Box below are Grand Finalists in the \$5000.00 Cash Bonanza Sweepstakes.

One of the individuals named below is the Third Round Grand Finalist and is a guaranteed winner of a \$1000.00 certified bank check.

The other two individuals are guaranteed 4th Round Grand Finalists and their prize checks will be mailed to them on or about March 1, 1989.

CASH DISBURSEMENT BOX	★ ★ ★	Q6
	Mr. William H. Smith	
	Ms	
	Mrs. L. H. Messin	

If your name does not appear in the Cash Disbursement Box above, please disregard this Notice.

PLEASE DETACH HERE AND RETURN CLAIM COUPON BELOW. over, please

OFFICIAL CASH CLAIM COUPON

Lake Lotawana, MO 64063

Q6

WARNING: This coupon has a certified cash value if the addressee's name appears in the Cash Disbursement Box.

39M1S

CASH DISBURSEMENT BOX	★ ★ ★	Q6
	Mr. William H. Smith	
	Ms.	
	Mrs. L. H. Messin	

If your name appears in the Cash Disbursement Box at the left, you are a cash winner in the \$5000.00 Cash Bonanza Sweepstakes.

To claim your prize, please enclose (check one)

- ☐ a personal check or cash in the amount of \$7 or more to help fund our cancer patient assistance and cancer education programs;
- ☐ a personal check with the word VOID written across it.

Your prize check will be mailed to you on or about March 1, 1989.

If your name does appear in the Cash Disbursement Box, you must return the Official Cash Claim Voucher below in the enclosed pre-addressed envelope along with your check for \$7 to help in our fight against cancer OR a blank check with the word VOID written across it.

Follow these instructions and on or about March 1, 1989 a bank check will be drafted and sent to you by return mail. Remember, you must send a check to claim your prize.

This massive \$5,000.00 Cash Bonanza Giveaway is sponsored by the Cancer Fund of America (CFA). As I write to you, approximately 1,328 people will die from cancer before the sun sets on this day. Through this give-away we are hoping to raise desperately needed funds to help in the fight against cancer.

Almost 1 million Americans will be diagnosed with cancer this year, and more than half will die within the next five years.

CFA is working to help those suffering from this dread disease through our Cancer Patient Assistance programs, and we are trying to educate as many Americans as possible about early detection of cancer.

But to continue this important work we need your help and the help of our other friends.

So, please send your check for \$7 or more today.

Remember, to claim the cash prize you have already won you must send us your check either made out for \$7 or more or your blank check with the word "VOID" written across it.

Either way, on or about March 1, 1989 a bank check will be mailed to you.

Sincerely,


Jim Reynolds
President

P.S. If this letter is addressed to you and your name appears in the Cash Disbursement Box, PLEASE NOTE, your Cash Claim Coupon has a certified cash value.

This means if you lose the Coupon, you forfeit the certified cash value associated with your name. So we recommend you mail your Coupon back to our Redemption Office as soon as possible.

CANCER WILL STRIKE 1 OUT OF EVERY 3 AMERICANS

If you
must say NO

Before you return this card, please consider the following:

- cancer will strike 1 out of every 3 Americans
- every 75 seconds, someone in America dies of cancer
- more children aged 3-14 die of cancer than of any other disease
- 53,000,000 living Americans will eventually contract cancer
- cancer will strike 2 out of every 3 families

say NO
to cancer.

\$5,000 CASH BONANZA SWEEPSTAKES OFFICIAL RULES

1. How to enter—Return the Official Cash Claim Coupon in the appropriate envelope provided with your check for \$7 OR a blank check with the word "VOID" written across it. Either way you are a winner and no purchase is necessary. 2. Drawing—The one Third Round Grand Finalist has been pre-selected by computer. Fourth Round Grand Finalists have also been pre-selected by computer. However, the exact amount of your cash prize as a Fourth Round Grand Finalist will be determined in a random drawing which will take place on or about January 8, 1989. All decisions made by computer are final. You do not have to be present to win. Winner's checks will be sent by airmail mail after full compliance with official rules on or about March 1, 1989. 3. Prizes—The total value of prizes in the Bonanza Sweepstakes is \$5,000.00. The following Third Round Grand Finalist Award is offered: 1 check—\$1000. The following Fourth Round Grand Finalist Awards are offered: 3 checks for \$100, 3 checks for \$50, 5 checks for \$25, 50 checks for \$5, 175 checks for \$1. The remaining \$3000 will be split equally between all other individuals who return the official Cash Claim Coupon and comply with the official rules. Minimum prize check is 10¢. First Round Finalists will include all Third Round Grand Finalists for all Bonanza Sweepstakes whose \$1000 prize checks have been cashed and returned to the issuing bank by April 1st, 1989. Second Round Grand Finalists will include all 4th Round Grand Finalists whose \$100 checks have been cashed and returned to the issuing bank by April 1st, 1989 for all Bonanza Sweepstakes. Those First and Second Round Grand Finalists names will automatically be entered in a special new \$5000 SUPER SWEEPSTAKES (see rules below). 4. Who is eligible to enter—The Sweepstakes is open to residents of the U.S., 18 years and older. Sponsors of the Sweepstakes, their families, agents, advertising agencies and paid staff are not eligible to win. Winners will be asked to sign an affidavit of eligibility and release. Misleading or duplicate entries are disqualified. Attempts to reproduce or duplicate entries will be disqualified. Limit: One prize per person. 5. General—All federal, state and local laws apply. Sweepstakes void where prohibited by law. Taxes on all prizes are the responsibility of winners. 6. Sweepstakes ends—The deadline for entering this sweepstakes is January 8, 1989. 7. Winner's List—For the names of the major prize winners, write Bonanza Sweepstakes, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes. 8. Odds of winning a 3rd Round Award are approximately 1 in 200,000. Odds of winning any particular 4th Round Prize are determined by the number of Cash Claim Coupons received. Not responsible for lost, late or misdirected mail. Cash Claim Coupons will not be honored if mutilated, altered, tampered or stolen or not received through legitimate channels. 9. If your name does not appear in the Cash Disbursement box, you are not a winner nor are you eligible for any Sweepstakes prize. A copy of Cancer Fund of America's Annual Report covering the first fiscal year ending December 31, 1988 will be filed with New York State, Department of State by May 1989. A copy of that statement may be obtained by writing to Cancer Fund of America, 3177 Peachtree Road, Suite 217, Atlanta, GA 30309. Also, after May 1989, New York residents may also obtain a copy by writing to the Office of Charities, Charities Registration, Department of State, 162 Washington Avenue, Albany, New York 12231. West Virginia residents may obtain a copy of the official registration and supporting documents from the West Virginia Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement. MCBS 9878

\$5000 SUPER SWEEPSTAKES OFFICIAL RULES

1. Who is eligible to enter: All First Round Grand Finalists and Second Round Grand Finalists in all \$5000 Bonanza Sweepstakes are defined in the Official Rules for the \$5000 Bonanza Sweepstakes. No one else may enter the sweepstakes. 2. Prizes: The total value of the prizes in the Super Sweepstakes is \$5000. The top prize is \$4000. The second prize is \$1000. 3. Drawing: Only 1st Round Grand Finalists will be eligible for the top prize of \$4000. Only Second Round Grand Finalists will be eligible for the \$1000 prize. The winners will be drawn at random from all entries on or about July 1, 1989. The judges' decision is final. Winner's checks will be mailed on or about June 1st, 1989. 4. General: Offer void where prohibited by law. All federal and state regulations apply. No purchase required to be eligible to enter. 5. Winners: For the name of the major prize winners, send a self-addressed envelope to Sweepstakes Winners List, P.O. Box 19533, Alexandria, VA 22320-0533


Exhibit 2

★ ★ ★

CASH DISBURSEMENT BOX

★ ★ ★

F1


 002 6557500225

2

DEBORAH MCMILLEN

MR.

KAREN YATES

CASH DISBURSEMENT BOX	★ ★ ★	F1
	DEBORAH MCMILLEN	
2 002 653/500225	KAREN YATES	21A1M

to claim your prize, please enclose check or
a personal check or cash in the amount of \$7 or more to become a member of the Social Security Protection Bureau. Send me my membership kit containing my Social Security Guide to Retirement, \$500 Reward Certificate, application to obtain a personal statement of my social security records, and a personal gold embossed Social Security Card. My Social Security number is / / - / - / - / - / - / - / - / - / -

Your Personal Gold Embossed Social Security Card to supplement the paper social security card you now own. If lost or stolen, paper Social Security Cards can be changed so that illegal aliens, etc. can actually use your social security number. That's why you should have a plastic Social Security Card. Our plastic cards are durable, almost impossible to alter or change, is accepted most places your paper card is.

Personal Statement of Your Social Security Record which we will help you get directly from the Social Security Administration. Every year hundreds of thousands of American's are not given proper credit for money they pay into Social Security. That's why it's so important you get a statement from Social Security which shows exactly how much you've paid in. Should there be any errors you can correct them before it's too late.

\$500 Reward for information leading to the arrest and conviction of anyone who steals your Social Security Card, illegally uses your social security number, or tries to fraudulently collect your Social Security benefits.

Social Security Guide to Retirement sent to members in good standing every year. This short, easy to understand guide will keep you posted on many of the different rule changes and procedures you need to know to qualify for maximum social security benefits.

Representation in Washington, D.C. to protect your Social Security Benefits. Our staff will monitor proposed legislation in Washington, D.C. to make sure you won't lose any of the Social Security and Medicare benefits you're entitled to.

Your Social Security benefits are too important to leave unprotected. That's why I urge you to join the Social Security Protection Bureau by sending your \$7 membership fee today.

So, please send your check for \$7 today.

Remember, to claim the cash prize you have already won you must send us your check either made out for \$7 or your blank check with the word "VOID" written across it.

Either way, on or about March 1, 1989 a bank check will be mailed to you.

Sincerely,

L. A. Curry
L. A. Curry
Program Director

P.S. If this letter is addressed to you and your name appears in the Cash Disbursement Box, PLEASE NOTE, your Cash Claim Coupon has a certified cash value. This means if you do not return the coupon before the deadline date, you forfeit the certified cash value associated with your name. So we recommend you mail your Coupon back to our Redemption Office as soon as possible.

\$5,000 CASH BONANZA SWEEPSTAKES
OFFICIAL RULES

1. How to enter—Return the Official Cash Claim Coupon in the appropriate envelope provided with your check for \$7 OR a blank check with the word "VOID" written across it. Either way you are a winner and no purchase is necessary. 2. Drawing—The one Third Round Grand Finalist has been pre-selected by computer. Fourth Round Grand Finalists have also been pre-selected by computer. However, the exact amount of your cash prize as a Fourth Round Grand Finalist will be determined in a random drawing which will take place on or about January 6, 1989. All decisions made by computer are final. You do not have to be present to win. Winner's checks will be sent by return mail after full compliance with official rules on or about March 1, 1989. 3. Prizes—The total value of prizes in this Bonanza Sweepstakes is \$5,000.00. The following Third Round Grand Finalist Award is offered: 1 check—\$1000. The following Fourth Round Grand Finalist Awards are offered: 3 checks for \$100, 5 checks for \$50, 50 checks for \$5, 175 checks for \$1. The remaining \$3000 will be split equally between all other individuals who return the Official Cash Claim Coupon and comply with the official rules. Minimum prize check is 10¢. First Round Finalists will include all Third Round Grand Finalists for all Bonanza Sweepstakes whose \$1000 prize checks have been cashed and returned to the issuing bank by April 1st, 1989. Second Round Grand Finalists will include all 4th Round Grand Finalists whose \$100 checks have been cashed and returned to the issuing bank by April 1st, 1989 for all Bonanza Sweepstakes. These First and Second Round Finalists names will automatically be entered in a special new \$5000 SUPER SWEEPSTAKES. (See rules below) 4. Who is eligible to enter—The Sweepstakes is open to residents of the U.S., 18 years and older. Sponsors of the Sweepstakes, their families, agents, advertising agencies and paid staff are not eligible to win. Winners will be asked to sign an affidavit of eligibility and release. Multitimed or illegible entries are disqualified. Attempts to repurchase or duplicate entries will be disqualified 1 time. One prize per person. 5. General—All federal, state and local laws apply. Sweepstakes void where prohibited by law. Taxes on all prizes are the responsibility of winners. 6. Sweepstakes ends—The deadline for entering this Sweepstakes is January 8, 1989. 7. Winners List—For the names of the major prize winners, write Bonanza Sweepstakes, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes. 8. Odds of winning a 3rd Round Award are approximately 1 in 200,000. Odds of winning any particular 4th Round Prize are determined by the number of Cash Claim Coupons received. Not responsible for lost, late or misdirected mail. Cash Claim Coupons will not be honored if mutilated, altered, tampered or stolen or not received through legitimate channels. 9. If your name does not appear in the cash disbursement box, you are not a winner nor are you eligible for any Sweepstakes Prize.

\$5000 SUPER SWEEPSTAKES
OFFICIAL RULES

1. Who is eligible to enter: All First Round Grand Finalists and Second Round Grand Finalists in all \$5000 Bonanza Sweepstakes as defined in the Official Rules for the \$5000 Bonanza Sweepstakes. No one else may enter this sweepstakes. 2. Prizes: The total value of the prizes in the Super Sweepstakes is \$5000. The top prize is \$4000. The second prize is \$1000. 3. Drawing: Only First Round Grand Finalists will be eligible for the top prize of \$4000. Only Second Round Grand Finalists will be eligible for the \$1000 prize. The winners will be drawn at random from all entries on or about May 1, 1989. The judges' decision is final. Winner's checks will be mailed on or about June 1st, 1989. 4. General: Offer void where prohibited by law. All federal and state regulations apply. No purchase required to be eligible to enter. Odds determined by number of entries. 5. Winners: For the name of the major prize winners, send a self-addressed envelope to Super Sweepstakes Winners List, P.O. Box 19533, Alexandria, VA 22320-0533.

THIS PRODUCT OR SERVICE HAS NOT BEEN APPROVED OR ENDORSED BY THE FEDERAL GOVERNMENT, AND THIS OFFER IS NOT BEING MADE BY AN AGENCY OF THE FEDERAL GOVERNMENT. SOME OF THE PRODUCTS OR SERVICES OFFERED IN THIS ADVERTISEMENT ARE ALSO PROVIDED EITHER FREE OF CHARGE OR AT A LOWER PRICE BY THE FEDERAL GOVERNMENT.



WALKER
CANCER
RESEARCH
INSTITUTE

Exhibit 3
BONANZA HOTLINE
1-801-392-9422

RECEIVED

AUG 10 '88

MISSOURI
ATTORNEY GENERAL



Columbia, MO 65201



Dear Mr.

This letter will serve as your legal notification that the three individuals named in the Cash Disbursement Box below are Grand Finalists in the \$5000.00 Cash Bonanza Sweepstakes.

One of the individuals named below is the Third Round Grand Finalist and is guaranteed winner of a \$1000.00 certified bank check.

The other two individuals are guaranteed 4th Round Grand Finalists and their prize checks will be mailed to them on or about December 30, 1988.

CASH DISBURSEMENT BOX		★ ★ ★
		R ASCHENBRENNER
		R WATSON

If your name does not appear in the Cash Disbursement Box above, please disregard this Notice.

over, please

PLEASE DETACH HERE AND RETURN CLAIM COUPON BELOW.

OFFICIAL CASH CLAIM COUPON

Columbia, MO 65201

RI

WARNING: Do not Lose.
This coupon has a
certified cash value,
if the addressee's name
appears in the Cash
Disbursement Box.

CASH DISBURSEMENT BOX		★ ★ ★
		R ASCHENBRENNER
		R WATSON

← If your name appears
in the Cash
Disbursement Box at
the left, you are a
cash winner in the
\$5000.00 Cash
Bonanza Sweepstakes

To claim your prize, please enclose (check one)

- ☐ a personal check or cash in the amount of \$7 or more to help fund our research programs to find a cure for cancer.
- ☐ a personal check with the word VOID written across it.

Your check will be mailed to you on or about December 30, 1988

Cash claim voucher below in the enclosed pre-addressed envelope along with your check for \$7 to help in our fight against cancer OR a blank check with the word VOID written across it.

Follow these instructions and on or about December 30, 1988 a bank check will be drafted and sent to you by return mail. Remember, you must send a check to claim your prize.

This massive \$5,000.00 Cash Bonanza Giveaway is sponsored by Walker Cancer Research Institute (WCRI). As I write to you, approximately 1,328 people will die from cancer before the sun sets on this day. Through this give-away we are hoping to raise desperately needed funds to help in the fight against cancer.

Over 495,000 Americans will die from cancer in 1988. And the number of new cases of most major forms of cancer continues to increase about 1% each year.

Through our aggressive research programs at WCRI, we hope to unlock the hidden cure for cancer before the next 495,000 Americans die.

But to continue this important work we need your help and the help of our other friends.

So, please send your check for \$7 or more today.

Remember, to claim the cash prize you have already won you must send us your check either made out for \$7 or more or your blank check with the word "VOID" written across it.

Either way, on or about December 30, 1988 a bank check will be mailed to you.

Sincerely,



Dr. Evan Harris Walker
Executive Director

P.S. If this letter is addressed to you and your name appears in the Cash Disbursement Box, PLEASE NOTE, your Cash Claim Coupon has a certified cash value.

This means if you lose the Coupon, you forfeit the certified cash value associated with your name. So we recommend you mail your Coupon back to our Redemption Office as soon as possible.

Make These Cancer Fighting Checks

- C • Check-up—get one each year
- H • Healthy Air—STOP smoking
- E • Eat foods that help fight cancer risk
- C • Check your home for cancer causing hazards like radon
- K • Keep your work place free of cancer hazards
- S • Sun only in moderation and always use a sunblock

\$5,000 CASH BONANZA SWEEPSTAKES OFFICIAL RULES

1. How to enter—Return the Official Cash Claim Coupon in the appropriate envelope provided with your check for \$7 OR a blank check with the word "VOID" written across it. Either way you are a winner and no purchase is necessary. *2. Drawing—The one Third Round Grand Finalist has been pre-selected by computer. Fourth Round Grand Finalists have also been pre-selected by computer. However, the exact amount of your cash prize as a Fourth Round Grand Finalist will be determined in a random drawing which will take place on or about October 28, 1988. All decisions made by computer are final. You do not have to be present to win. Winners' checks will be sent by return mail after full compliance with official rules on or about December 30, 1988. *3. Prizes—The total value of prizes in this Bonanza Sweepstakes is \$5,000.00. The following Third Round Grand Finalist Award is offered: 1 check for \$1,000. The following Fourth Round Grand Finalist Awards are offered: 3 checks for \$100, 3 checks for \$50, 5 checks for \$25, 50 checks for \$5, 175 checks for \$1. The remaining \$3,000 will be split equally between all other finalists who return the Official Cash Claim Coupon and comply with the official rules. Minimum prize check is 10¢. First Round Finalists will include all Third Round Grand Finalists for all Bonanza Sweepstakes whose \$1,000 prize checks have been cashed and returned to the issuing bank by April 1st, 1989. Second Round Grand Finalists will include all Third Round Grand Finalists whose \$100 checks have been cashed and returned to the issuing bank by April 1st, 1989 for all Bonanza Sweepstakes. Those First and Second Round Finalists names will automatically be entered in a special new \$5,000 SUPER SWEEPSTAKES. (See rules below). *4. Who is eligible to enter—The Sweepstakes is open to residents of the U.S., 18 years and older. Sponsors of the Sweepstakes, their families, agents, advertising agencies and paid staff are not eligible to win. Winners will be asked to sign an affidavit of eligibility and release. Multitasked or multiple entries are disqualified. Attempts to reproduce or duplicate entries will be disqualified. Limit: One prize per person. *5. General—All federal, state and local laws apply. Sweepstakes void where prohibited by law. Taxes on all prizes are the responsibility of winners. *6. Sweepstakes ends—The deadline for entering the Sweepstakes is October 28, 1988. *7. Winner's List—For the names of the major prize winners, write Bonanza Sweepstakes, P.O. Box 19533, Alexandria, VA 22220. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutions. *8. Odds of winning a 3rd Round Award are approximately 1 in 200,000. Odds of winning any particular 4th Round Prize are determined by the number of Cash Claim Coupons received. Not responsible for lost, late or misdirected mail. Cash Claim Coupons will not be honored if mutilated, altered, tampered or stolen or not received through legitimate channels. *9. If your name does not appear in the cash disbursement box, you are not a winner nor are you eligible for any Sweepstakes Prize. *WCRI—For a copy of our Annual report, write to Executive Director, Walker Cancer Research Institute, 910 F Street, N.W., Suite 404, Washington, D.C. 20069-2046. New York residents may obtain a report from their state by writing the Offices of Charities, Charities Registration, Department of State, 162 Washington Avenue, Albany, New York 12231. A copy of the official registration and supporting documents may be obtained from the West Virginia Secretary of State, State Capitol, Charleston, WV 25305. Registration does not imply endorsement. MCS 9875

\$5,000 SUPER SWEEPSTAKES OFFICIAL RULES

1. Who is eligible to enter—All First Round Grand Finalists and Second Round Grand Finalists in all \$5,000 Bonanza Sweepstakes as defined in the Official Rules for the \$5,000 Bonanza Sweepstakes. No one else may enter this Sweepstakes. *2. Prizes—The total value of the prizes in the Super Sweepstakes is \$5,000. The top prize is \$4,000. The second prize is \$1,000. *3. Drawing—Only First Round Grand Finalists will be eligible for the top prize of \$4,000. Only Second Round Grand Finalists will be eligible for the \$1,000 prize. The winners will be drawn at random from all entries on or about May 1, 1989. The judges' decision is final. Winners' checks will be mailed on or about June 1st, 1989. *4. General—Offer void where prohibited by law. All federal and state regulations apply. No purchase required to be eligible to enter. Odds determined by number of entries. *5. Winner's List—For the name of the major prize winners, send a self-addressed envelope to Super Sweepstakes Winner's List, P.O. Box 19533, Alexandria, VA 22220-0533.



AMERICAN
HEART DISEASE PREVENTION
FOUNDATION



27ACC

St Charles, MO 63301



Dear Mrs. George

This letter will serve as your legal notification that the three individuals named in the Cash Disbursement Box below are Grand Finalists in the \$5000.00 Cash Bonanza Sweepstakes.

One of the individuals named below is the Third Round Grand Finalist and is a guaranteed winner of a \$1000.00 certified bank check.

The other two individuals are guaranteed 4th Round Grand Finalists and their prize checks will be mailed to them on or about December 30, 1988.

CASH DISBURSEMENT BOX		★ ★ ★	NB
	O BROCK		
	GEORGE HELTZELL		
	MARLENE SADLOWSK		

If your name does not appear in the Cash Disbursement Box above, please disregard this Notice.

over, please

PLEASE DETACH HERE AND RETURN CLAIM COUPON BELOW.

OFFICIAL CASH CLAIM COUPON

NB

St Charles, MO 63301

27ACC

WARNING: Do not lose.
This Coupon has a certified cash value, if the addressee's name appears in the Cash Disbursement Box.

CASH DISBURSEMENT BOX		★ ★ ★
	O BROCK	
	GEORGE	
	MARLENE SADLOWSK	

If your name appears in the Cash Disbursement Box at the left, you are a cash winner in the \$5000.00 Cash Bonanza Sweepstakes.

To claim your prize, please enclose (check one)

☐ a personal check or cash in the amount of \$7 or more to help in the fight against heart disease;

☐ a personal check with the word VOID written across it.

Your prize check will be mailed to you on or about December 30, 1988.

Cash Claim Voucher below in the enclosed pre-addressed envelope along with your check for \$7 to help in our fight against heart disease OR a blank check with the word VOID written across it.

Follow these instructions and on or about December 30, 1988 a bank check will be drafted and sent to you by return mail. Remember, you must send a check to claim your prize.

This massive \$5,000.00 Cash Bonanza Giveaway is sponsored by American Heart Disease Prevention Foundation (AHDPF). As I write to you today, 43 million Americans are suffering from heart disease and over half will eventually die from heart disease. Through this give-away we are hoping to raise desperately needed funds to help in the fight against heart disease.

Already, AHDPF has been able to let millions of Americans know about nutritional prevention methods - methods that have the potential to save thousands of lives.

But to continue this important work we need your help and the help of our other friends.

So, please send your check for \$7 or more today.

Remember, to claim the cash prize you have already won you must send us your check either made out for \$7 or more or your blank check with the word "VOID" written across it.

Either way, on or about December 30, 1988 a bank check will be mailed to you.

Sincerely,

Marvin Bierenbaum M.D.
Marvin Bierenbaum, M.D.
Executive Director

P.S. If this letter is addressed to you and your name appears in the Cash Disbursement Box, PLEASE NOTE, your Cash Claim Coupon has a certified cash value.

This means if you lose the Coupon, you forfeit the certified cash value associated with your name. So we recommend you mail your Coupon back to our Redemption Office as soon as possible.

P.P.S. Remember, follow these guidelines to help prevent heart disease.

1. Eat a variety of foods
2. Maintain ideal weight
3. Avoid too much fat, saturated fat and cholesterol
4. Eat foods with adequate starch and fiber
5. Avoid too much sugar
6. Avoid too much sodium
7. If you drink alcohol, do so in moderation

Important Facts About Calcium That Can Help Prevent Heart Disease

It is reported that the normal adult should consume about 1-1.5 grams of calcium per day in order to help prevent elevated blood fat levels. Diet supplements like calcium carbonate help reduce fats. They help the body flush excess serum lipids (cholesterol) from the body. It appears that adequate calcium intake, either with natural food or by mineral supplementations can reduce the risk of high serum cholesterol in the blood. And you can reduce your fat intake by switching from full cream dairy products such as milk, butter and hard cheese to dairy products lower in fat, such as skim or low fat milk, cottage cheese, low fat yogurt, part skim cheeses and ice milk.

Most Americans consume 40% of their daily calories from fat. Fat not only puts on weight, but also puts you at a greater risk of developing heart disease.

According to the American Heart Association, you should limit your total fat intake to no more than 30% of your daily calories. Too much fat leads to high levels of serum cholesterol in our bodies. Therefore, diets leading to low serum cholesterol levels reduce the risk of heart disease as much as 75% over diets that contribute to high cholesterol levels.

Red meat is the largest source of fat in our diets. You can reduce your fat intake of meat, by changing to white meats, like chicken, turkey and fish. Recent reports done in 1984, on the Mormons and the 7th Day Adventists, both of whom consume diets very low in meat, show lower levels of fat in the blood.

Americans use fat in the cooking of many foods. To reduce intake in cooking, you should 1) remove skin from poultry, 2) trim all visible fat, 3) bake, poach and steam foods in water, chicken broth or cooking wine, instead of frying in fat, 4) use sunflower or safflower oil, if you must use fat in cooking, instead of lard or butter.

Another high source of fat in our diet is fast food! But more and more places, today, are offering a low-fat alternative to fast food. Foods like roast beef, instead of a hamburger and salads and baked potatoes without fatty toppings are being sold. If you do get fried fish or chicken, however, remove the breaded coating before you eat the meal.

\$5000 SUPER SWEEPSTAKES OFFICIAL RULES

1. Who is eligible to enter: All First Round Grand finalists and Second Round Grand Finalists, all \$5000 Bonanza Sweepstakes as defined in the Official Rules for the \$5000 Bonanza Sweepstakes. No one else may enter this Sweepstakes. 2. Prizes: The total value of the prizes in the Super Sweepstakes is \$5000. The top prize is \$4000. The second prize is \$1000. 3. Drawing: Only First Round Grand Finalists will be eligible for the top prize of \$4000. Only Second Round Grand Finalists will be eligible for the \$1000 prize. The winners will be drawn at random from all entries on or about May 1, 1989. The judge's decision is final. Winners' names will be mailed on or about June 15, 1989. 4. General: Offer void where prohibited by law. All federal and state regulations apply. No purchase required to be eligible to enter. Odds determined by number of entries. 5. Winners: For the name of the major prize winners, send a self-addressed envelope to Super Sweepstakes Winners List, P.O. Box 19533, Alexandria, VA 22320-0533.

\$5000 CASH BONANZA SWEEPSTAKES OFFICIAL RULES

1. How to enter: Return the Official Cash Claim Coupon in the appropriate envelope provided with your check for \$7 OR a blank check with the word "VOID" written across it. Either way you are a winner and no purchase is necessary. 2. Drawing: The one Third Round Grand Finalist has been pre-selected by computer. Fourth Round Grand Finalists have also been pre-selected by computer. However, the exact amount of your cash prize as a Fourth Round Grand Finalist will be determined in a random drawing which will take place on or about October 28, 1988. All decisions made by computer are final. You do not have to be present to win. Winner's checks will be sent by return mail after full compliance with official rules on or about December 30, 1988. 3. Prizes: The total value of prizes in this Bonanza Sweepstakes is \$5,000.00. The following Third Round Grand Finalist Award is offered: 1 check—\$1000. The following Fourth Round Grand Finalists Awards are offered: 3 checks for \$100, 3 checks for \$50, 5 checks for \$25, 50 checks for \$5, 175 checks for \$1. The remaining \$3000 will be split equally between all other individuals who return the Official Cash Claim Coupon and comply with the official rules. Minimum prize check is 10¢. First Round Finalists will include all 4th Round Grand Finalists whose \$100 checks have been cashed and returned to the issuing bank by April 1st, 1989 for all Bonanza Sweepstakes. These First and Second Round Finalists names will automatically be entered in a special new \$5000 SUPER SWEEPSTAKES (see rules below). 4. Who is eligible to enter: The Sweepstakes is open to residents of the U.S., 18 years and older. Sponsors of the Sweepstakes, their families, agents, advertising agencies and paid staff are not eligible to enter. 5. General: All federal, state and local laws apply. Sweepstakes void where prohibited by law. Taxes on all prizes are the responsibility of winners. 6. Sweepstakes ends: The deadline for entering this sweepstakes is October 28, 1988. 7. Winners List: For the names of the major prize winners, send a self-addressed envelope to Super Sweepstakes Winners List, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes. 8. Odds of winning a 3rd Round Award are approximately 1 in 200,000. Odds of winning any particular 4th Round Prize are determined by the number of Cash Claim Coupons received. Not responsible for lost, late or misdirected mail. Cash Claim Coupons will not be honored if mutilated, altered, tampered or stolen or not received through legitimate channels. 9. If your name does not appear in the Cash Disbursement box, you are not a winner nor are you eligible for any Sweepstakes prize. 10. For the fiscal year ending 1987, which is the organization's last year of operation, the American Heart Disease Prevention Foundation has budgeted \$455,000 for heart research and public education; American Heart Disease Prevention Foundation expense distribution was 70% to program services of which 10% was spent directly on research and the remainder on public education programs, 15% for fund raising and 10% for administration. American Heart Disease Prevention Foundation is a non-profit charitable organization supported by voluntary contributions. New York residents may obtain a report from their state by writing to the Office of Charities Registration, Department of State, 162 Washington Ave., Albany, NY 12231. A copy of the official registration and supporting documents may be obtained from the West Virginia Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement. MCS 9838.



CENTER FOR ALTERNATIVE CANCER RESEARCH

Exhibit 5

BONANZA HOTLINE
801-392-9422



Springfield, MO 65803



Dear

This letter will serve as your legal notification that the three individuals named in the Cash Disbursement Box below are Grand Finalists in the \$5000.00 Cash Bonanza Sweepstakes.

One of the individuals named below is the Third Round Grand Finalist and is a guaranteed winner of a \$1000.00 certified bank check.

The other two individuals are guaranteed 4th Round Grand Finalists and their prize checks will be mailed to them on or about March 1, 1989.

CASH DISBURSEMENT BOX		★ ★ ★	E7
		GINA BECKER	
		DORIS M. TELKEN	

If your name does not appear in the Cash Disbursement Box above, please disregard this Notice.

over, please

PLEASE DETACH HERE AND RETURN CLAIM COUPON BELOW.

OFFICIAL CASH CLAIM COUPON

Springfield, MO 65803

E7

WARNING: This coupon has a certified cash value if the addressee's name appears in the Cash Disbursement Box.

78215

78215

CASH DISBURSEMENT BOX		★ ★ ★	E7
		GINA BECKER	
		DORIS M. TELKEN	

If your name appears in the Cash Disbursement Box at the left, you are a cash winner in the \$5000.00 Cash Bonanza Sweepstakes.

To claim your prize, please enclose (check one):

/_/_ a personal check or cash in the amount of \$7 or more to help fund our research programs to find a cure for cancer;

/_/_ a personal check with the word VOID written across it.

Your prize check will be mailed to you on or about March 1, 1989.

CENTER FOR ALTERNATIVE CANCER RESEARCH

A PROGRAM OF Project CURE, 2020 K Street, NW, Suite 350, Washington, DC 20006.

If your name does appear in the Cash Disbursement Box above, you must return the Official Cash Claim Voucher below in the enclosed pre-addressed envelope along with your check for \$7 to help in our fight against cancer OR a blank check with the word VOID written across it.

Follow these instructions and on or about March 1, 1989 a bank check will be drafted and sent to you by return mail. Remember, you must send a check to claim your prize.

This massive \$5,000.00 Cash Bonanza Giveaway is sponsored by The Center for Alternative Cancer Research (CACR). Through this give-away we are hoping to raise desperately needed funds to help in the fight against cancer.

Already, CACR has been able to let millions of Americans know about nutritional and nontoxic cancer treatments--treatments that have the potential to save thousands of lives.

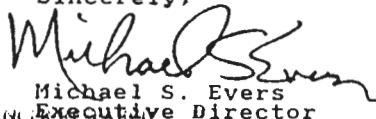
But to continue this important work we need your help and the help of our other friends.

So, please send your check for \$7 or more today.

Remember, to claim the cash prize you have already won you must send us your check either made out for \$7 or more or your blank check with the word "VOID" written across it.

Either way, on or about March 1, 1989 a bank check will be mailed to you

Sincerely,


Michael S. Evers
Executive Director

CENTER FOR ALTERNATIVE CANCER RESEARCH

P.S. If your name appears in the Cash Disbursement Box, PLEASE NOTE, your Cash Claim Coupon has a certified cash value.

This means if you lose the Coupon, you forfeit the certified cash value associated with your name. So we recommend you mail your Coupon back to our Redemption Office as soon as possible.

Center for Alternative Cancer Research

Right now thousands of scientists are searching for new treatments and possible cures for cancer. Billions of dollars are being spent on cancer research. Yet cancer death rates continue to rise.

In 1971 you had a 1 in 6 chance of getting cancer. Today your chances of getting cancer have risen to 1 in 3.

What Is The Problem?

Most of the cancer research done today focuses on very narrow areas--either new methods of administering chemotherapy, new radiation treatment methods, or new surgical procedures. The medical and scientific communities have been very reluctant to look at new ideas and new approaches.

For example:

- Studies now show that up to 25% of all breast cancer is caused by dietary fat. Yet despite these studies the leading cancer research hospitals are not yet prescribing low fat diets to women who are at risk or in the initial stages of breast cancer.
- As early as 1964, studies have shown that the mineral selenium could not only help prevent cancer from developing but even control the growth of existing cancers. But many major cancer treatment centers still haven't gotten around to prescribing selenium to their patients.
- And in 1978, it was shown that large doses of Vitamin C could extend the life of a cancer patient by as much as four times longer than patients who didn't take Vitamin C. But again--even though these studies were done almost ten years ago--many major cancer treatment centers still aren't prescribing Vitamin C to their patients.

Why aren't these new approaches being used? Bureaucracy, red tape and meaningless regulations are keeping hundreds of promising approaches to cancer treatment from being used or even tested.

CENTER FOR ALTERNATIVE CANCER RESEARCH (CACR)

That's where CACR comes in. Through appearances on radio and television, through our publications, and through personal visits with respected scientists throughout the nation we've been able to cut through this red tape and bureaucracy and get opinion leaders and scientists to take a close look at new promising cancer research programs--programs which otherwise might fall by the wayside.

But to continue our important educational work, we need your help. So, please send your most generous contribution today.

\$5,000 CASH BONANZA SWEEPSTAKES OFFICIAL RULES NO PURCHASE NECESSARY

1. How to enter--Return the Official Cash Claim Coupon in the appropriate envelope provided with your check for \$7 OR a blank check with the word "VOID" written across it. Either way you are a winner and no purchase is necessary. 2. Drawing--The one Third Round Grand Finalist has been pre-selected by computer. Fourth Round Grand Finalists have also been pre-selected by computer. However, the exact amount of your cash prize as a Fourth Round Grand Finalist will be determined in a random drawing which will take place on or about January 6, 1989. All decisions made by computer are final. You do not have to be present to win. Winner's checks will be sent by return mail after full compliance with official rules on or about March 1, 1989. 3. Prizes--The total value of prizes in this Bonanza Sweepstakes is \$5,000.00. The following Third Round Grand Finalist Award is offered: 1 check--\$1000. The following Fourth Round Grand Finalists Awards are offered: 3 checks for \$100, 3 checks for \$50, 5 checks for \$25, 50 checks for \$5, 175 checks for \$1. The remaining \$3000 will be split equally between all other individuals who return the Official Cash Claim Coupon and comply with the official rules. Minimum prize check is 10c. First Round Finalists will include all Third Round Grand Finalists for all Bonanza Sweepstakes whose \$1000 prize checks have been cashed and returned to the issuing bank by April 1st, 1989. Second Round Grand Finalists will include all 4th Round Grand Finalists whose \$100 checks have been cashed and returned to the issuing bank by April 1st, 1989 for all Bonanza Sweepstakes. These First and Second Round Finalists names will automatically be entered in a special new \$5000 SUPER SWEEPSTAKES (see rules below). 4. Who is eligible to enter--The Sweepstakes is open to residents of the U.S., 18 years and older. Sponsors of the Sweepstakes, their families, agents, advertising agencies and paid staff are not eligible to win. Winners will be asked to sign an affidavit of eligibility and release. Multitasked or illegible entries are disqualified. Attempts to reproduce or duplicate entries will be disqualified. Limit: One prize per person. 5. General--All federal, state and local laws apply. Sweepstakes void where prohibited by law. Taxes on all prizes are the responsibility of winners. 6. Sweepstakes ends--The deadline for entering this sweepstakes is January 6, 1989. 7. Winner's list--For the names of the major prize winners, write Bonanza Sweepstakes, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes. 8. Odds of winning a 3rd Round Award are approximately 1 in 200,000. Odds of winning any particular 4th Round Prize are determined by the number of Cash Claim Coupons received. Not responsible for lost, late or misdirected mail. Cash Claim Coupons will not be honored if mutilated, altered, tampered or stolen or not received through legitimate channels. 9. If your name does not appear in the Cash Disbursement Box, you are not a winner nor are you eligible for any Sweepstakes prize. 10. For the fiscal year ending 1987, which was the organization's fifth year of operation, Project CURE spent \$2,139,047 to promote impartial evaluation of non-toxic treatments for cancer through public education and political action. Project CURE's expense distribution was 65% to program services, 22.5% for fund raising and 12.5% for administration. For a copy of our annual report, write to Executive Director, Project CURE, Washington, D.C. 20069. New York residents may obtain a report from their state by writing the Office of Charities, Charities Registration, Department of State, 162 Washington Ave., Albany, New York, 12231. CACR is not a research laboratory nor do we conduct research. It is an educational informational program of Project CURE, a political action organization dedicated to promoting impartial evaluation of non-toxic treatments for cancer. MICS 9663

\$5000 SUPER SWEEPSTAKES OFFICIAL RULES

1. Who is eligible to enter--All First Round Grand Finalists and Second Round Grand Finalists, at \$5000 Bonanza Sweepstakes are entered in the Official Rules for the \$5000 Bonanza Sweepstakes. No one else may enter this sweepstakes. 2. Prizes--The total value of the prizes in the Super Sweepstakes is \$5000. The top prize is \$4000. The second prize is \$1000. 3. Drawing--Only First Round Grand Finalists will be eligible for the top prize of \$4000. Only Second Round Grand Finalists will be eligible for the \$1000 prize. The winners will be drawn at random from all entries received by July 1, 1989. The judges' decision is final. Winner's list--For the names of the major prize winners, write Bonanza Sweepstakes, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes. 8. Odds of winning a 3rd Round Award are approximately 1 in 200,000. Odds of winning any particular 4th Round Prize are determined by the number of Cash Claim Coupons received. Not responsible for lost, late or misdirected mail. Cash Claim Coupons will not be honored if mutilated, altered, tampered or stolen or not received through legitimate channels. 9. If your name does not appear in the Cash Disbursement Box, you are not a winner nor are you eligible for any Sweepstakes prize. 10. For the fiscal year ending 1987, which was the organization's fifth year of operation, Project CURE spent \$2,139,047 to promote impartial evaluation of non-toxic treatments for cancer through public education and political action. Project CURE's expense distribution was 65% to program services, 22.5% for fund raising and 12.5% for administration. For a copy of our annual report, write to Executive Director, Project CURE, Washington, D.C. 20069. New York residents may obtain a report from their state by writing the Office of Charities, Charities Registration, Department of State, 162 Washington Ave., Albany, New York, 12231. CACR is not a research laboratory nor do we conduct research. It is an educational informational program of Project CURE, a political action organization dedicated to promoting impartial evaluation of non-toxic treatments for cancer. MICS 9663

Exhibit 6A

ROBERT R. STONE
ATTORNEY-AT-LAW
918 F STREET, N.W., SUITE 412
WASHINGTON, DC 20069

0775582P

October 17, 1988

St Louis, MO 63109

Dear Mr.

I have been retained by the Pacific West Cancer Fund (PWCF), to notify winning contestants of the results of the organization's sweepstakes campaigns.

This letter is notification that you have won a cash prize in the PWCF \$5000.00 Sweepstakes. PWCF is very pleased you are a winner and shall look forward to you returning the enclosed Winner's Release Form so your prize check can be sent to you by return mail.

Please read the enclosed Winner's Release form - then sign and return it to me at once.

Also, as a winner in the \$5000.00 Sweepstakes by returning the enclosed form, you will automatically be entered in the All American \$50,000.00 Sweepstakes that will be drawn in December.

PWCF is very happy that you have won a prize. You are not obligated to make a contribution to PWCF in order to claim your cash prize, but since this is a "charity" sweepstakes, we do hope that as a cash prize winner you will wish to contribute at least \$5.

Regardless of whether you contribute -- your sweepstakes cash prize remains yours to keep no matter what.

Let me know if you have any questions and I will anxiously await the return of the enclosed Winner's Release Form.

Sincerely,



Robert R. Stone
Attorney

P.S. Please complete and return the enclosed Winner's Release Form at your earliest convenience. Call (801) 392-9462 with any questions you may have.

WINNERS RELEASE FORM
Prepared For Use In Missouri

PRIZE WINNER

0007755929 16Z2S CB

Please Return No Later Than
November 23, 1988

St Louis, MO 63109

By signing below, I state that I am eligible for the cash prize I have won.

1. I am a U.S. resident, 18 years of age or older.
2. I am not an employee of the Pacific West Cancer Fund, its suppliers or advertising agency.
3. I agree to be responsible for any taxes that may be due on the cash prize I have won.
4. Check one:

☐ I hereby give permission to use my name for publicity purposes in return for the cash prize I have won.

☐ No, I'm publicity shy, but as a cash winner I am willing to let you use my name or initials in connection with contest publicity, according to arrangements I will make later with your office.
5. To claim my prize and be entered in the \$50,000.00 sweepstakes, I have enclosed (check one) and signed my name agreeing to the above terms:

☐ A personal check or cash in the amount of \$5 or more to help in the fight against cancer (make check payable to Pacific West Cancer Fund), or

☐ Although I know this is a charity, I cannot afford to contribute at this time.

Date

Signature of Mr.

ROBERT R. STONE—ATTORNEY-AT-LAW
918 F STREET, N.W., SUITE 412—WASHINGTON, DC 20069

\$50,000 SWEEPSTAKES OFFICIAL RULES

1. To enter complete the official entry/contribution (or order) form and return it in the appropriate envelope provided, with or without a purchase or contribution. No purchase or contribution is necessary to enter or win. All entries must be received by December 15, 1988. Not responsible for lost, late or misdirected mail. No facsimiles or mechanical reproductions accepted.
2. Winners will be determined in random drawings on or before December 30, 1988, by VENTURA ASSOCIATES, INC., an independent judging organization whose decisions are final. All prizes are guaranteed to be awarded. Winners will be notified by mail and may be required to complete an affidavit of eligibility and release from liability which must be returned within 21 days of date on notification. No substitutions for prizes except as may be necessary due to availability. Some travel restrictions may apply to trips. Limit one prize per person per family. Prizes are non-transferable. All taxes are the responsibility of the winners. Entry constitutes permission to use winners' names and likenesses for publicity purposes without additional compensation.
3. Approximate retail value of the prizes are as follows: One Grand (up to a range of \$16,233), one First (up to a range of \$3500), two Second (up to a range of \$1124 each), three Third (up to a range of \$570 each), 5,000 Fourth (\$5.45 each).
4. The \$50,000 Sweepstakes is a cooperative sweepstakes which may be presented in different creative presentations by various direct marketing organizations. Circulation will not exceed 100 million letters. Winners will have their choice of any prize offered at level won.
5. Odds of winning are determined by the total number of entries received. Sweepstakes open to the residents of the U.S. 18 years of age or older. Employees and their families of the sponsors, their affiliates, suppliers, advertising and production agencies and VENTURA ASSOCIATES, INC., are not eligible. All federal, state and local rules and regulations apply. Void where prohibited.
6. For a list of major prize winners, send a stamped, self-addressed envelope before December 15, 1988 to: \$50,000 Sweepstakes Winners, P.O. Box 659, Lowell, IN 46399.

\$5,000.00 SWEEPSTAKES OFFICIAL RULES

1. How to enter—Return the official entry form in the appropriate envelope provided with or without a contribution. Either way you are eligible to win.
2. Drawing—Winners are selected in a random drawing by an independent agency. Each entry has an equal chance to win the prize. The winner will be drawn at random from all entries received as the result of its promotion. Winners will be selected approximately 45 days after deadline date by an independent accountant whose decisions are final. You do not have to be present to win. The winner's checks will be sent after the drawing date by return mail after full compliance with official rules.
3. Prizes—The total value of the Sweepstakes is \$5,000.00. The following prizes are offered: 5 checks—\$100; 5 checks—\$50; 10 checks—\$25; 100 checks—\$5; 500 checks—\$1; and the remaining \$3,000 will be split equally between all other individuals who return the Winners Release Form and follow these rules. However, the minimum prize will be ten cents.
4. Who is eligible to enter—The Sweepstakes is open to residents of the United States, 18 years and older, and its possessions. Sponsors of the Sweepstakes, their families, agents, vendors and paid staff are not eligible to win. Winners will be asked to sign an affidavit of eligibility and release from liability and advertising consent. Mutilated or illegible entries are disqualified. Attempts to reproduce or duplicate entries will be disqualified.
5. General—This sweepstakes is a cooperative sweepstakes which may be presented in different creative presentations by various direct marketing organizations. Offer void where prohibited by law. All federal, state and local regulations apply. Taxes on all prizes are the responsibility of winners. This promotion is specifically void in the states of Florida, North Carolina, Vermont and Maryland.
6. Sweepstakes ends—The deadline for entering the sweepstakes is December 30, 1988. Postmark determines date.
7. Winners List—For the names of the major prize winners, write to Sweepstakes Winner List, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes.
8. Odds of winning are determined by the number of official entry forms, received. Not responsible for lost, late, or misdirected mail. Prize claim coupons will not be honored if mutilated, altered, tampered, or stolen or not received through legitimate channels.

A copy of Pacific West Cancer Fund's latest Annual Report may be obtained by writing to Pacific West Cancer Fund, 1111 3rd Ave., Suite 700, Seattle, WA 98101.

ROBERT R. STONE
ATTORNEY-AT-LAW
918 F STREET, N.W., SUITE 412
WASHINGTON, DC 20069

October 17, 1988

St Louis, MO 63111

Dear Mr. _____

I have been retained by the Cancer Fund of America (CFA), to notify winning contestants of the results of the organization's sweepstakes campaigns.

This letter is notification that you have won a cash prize in the CFA \$5000.00 Sweepstakes. CFA is very pleased you are a winner and shall look forward to you returning the enclosed Winner's Release form so your prize check can be sent to you by mail.

Please read the enclosed Winner's Release form - then sign and return it to me at once.

Also, as a winner in the \$5000.00 Sweepstakes by returning the enclosed form, you will automatically be entered in the All American \$50,000.00 Sweepstakes that will be drawn in December.

CFA is very happy that you have won a prize. You are not obligated to make a contribution to CFA in order to claim your cash prize, but since this is a "charity" sweepstakes, we do hope that as a cash prize winner you will wish to contribute at least \$5.

Regardless of whether you contribute -- your sweepstakes cash prize remains yours to keep no matter what.

Let me know if you have any questions and I will anxiously await the return of the enclosed Winner's Release Form.

Sincerely,


Robert R. Stone
Attorney

P.S. Please complete and return the enclosed Winner's Release Form at your earliest convenience. Call (801) 392-9462 with any questions you may have.

Exhibit 7B

WINNERS RELEASE FORM
Prepared For Use In Missouri

Prize Winner

35G2S XM

Please Return No Later Than
November 23, 1988

Mr.

St Louis, MO 63111

By signing below, I state that I am eligible for the cash prize I have won.

1. I am a U.S. resident, 18 years of age or older.
2. I am not an employee of the Cancer Fund of America, its suppliers or advertising agency.
3. I agree to be responsible for any taxes that may be due on the the cash prize I have won.
4. Check one:

☐ I hereby give permission to use my name for publicity purposes in return for the cash I have won.

☐ No, I'm publicity shy, but as a cash winner I am willing to let you use my name or initials in connection with contest publicity, according to arrangements I will make later with your office.
5. To claim my prize and be entered in the \$50,000.00 sweepstakes, I have enclosed (check one) and signed my name agreeing to the above terms:

☐ A personal check or cash in the amount of \$5 or more to help in the fight against cancer (make check payable to Cancer Fund of America, or

☐ Although I know this is a charity, I cannot afford to contribute at this time.

Date

Signature of Mr.

Use special enclosed envelope or mail to

ROBERT R. STONE—ATTORNEY-AT-LAW
918 F STREET, N.W., SUITE 412—WASHINGTON, DC 20069

**\$50,000 SWEEPSTAKES
OFFICIAL RULES**

1. To enter complete the official entry/contribution (or order) form and return it in the appropriate envelope provided, with or without a purchase or contribution. No purchase or contribution is necessary to enter or win. All entries must be received by December 15, 1988. Not responsible for lost, late or misdirected mail. No facsimiles or mechanical reproductions accepted.
2. Winners will be determined in random drawings on or before December 30, 1988, by VENTURA ASSOCIATES, INC., an independent judging organization whose decisions are final. All prizes are guaranteed to be awarded. Winners will be notified by mail and may be required to complete an affidavit of eligibility and release from liability which must be returned within 21 days of date on notification. No substitutions for prizes except as may be necessary due to availability. Some travel restrictions may apply to trips. Limit one prize per person per family. Prizes are non-transferable. All taxes are the responsibility of the winners. Entry constitutes permission to use winners' names and likenesses for publicity purposes without additional compensation.
3. Approximate retail value of the prizes are as follows: One Grand (up to a range of \$16,233), one First (up to a range of \$3500), two Second (up to a range of \$1124 each), three Third (up to a range of \$570 each), 5,000 Fourth (\$5.45 each).
4. The \$50,000 Sweepstakes is a cooperative sweepstakes which may be presented in different creative presentations by various direct marketing organizations. Circulation will not exceed 100 million letters. Winners will have their choice of any prize offered at level won.
5. Odds of winning are determined by the total number of entries received. Sweepstakes open to the residents of the U.S. 18 years of age or older. Employees and their families of the sponsors, their affiliates, suppliers, advertising and production agencies and VENTURA ASSOCIATES, INC., are not eligible. All federal, state and local rules and regulations apply. Void where prohibited.
6. For a list of major prize winners, send a stamped, self-addressed envelope before December 15, 1988 to: \$50,000 Sweepstakes Winners, P.O. Box 659, Lowell, IN 46399.

**\$5,000.00 SWEEPSTAKES
OFFICIAL RULES**

1. How to enter—Return the official entry form in the appropriate envelope provided with or without a contribution. Either way you are eligible to win.
2. Drawing—Winners are selected in a random drawing by an independent agency. Each entry has an equal chance to win the prize. The winner will be drawn at random from all entries received as the result of its promotion. Winners will be selected approximately 45 days after deadline date by an independent accountant whose decisions are final. You do not have to be present to win. The winner's checks will be sent after the drawing date by return mail after full compliance with official rules.
3. Prizes—The total value of the Sweepstakes is \$5,000.00. The following prizes are offered: 5 checks—\$100; 5 checks—\$50; 10 checks—\$25; 100 checks—\$5; 500 checks—\$1; and the remaining \$3,000 will be split equally between all other individuals who return the Winners Release Form and follow these rules. However, the minimum prize will be ten cents.
4. Who is eligible to enter—The Sweepstakes is open to residents of the United States, 18 years and older, and its possessions. Sponsors of the Sweepstakes, their families, agents, vendors and paid staff are not eligible to win. Winners will be asked to sign an affidavit of eligibility and release from liability and advertising consent. Mutilated or illegible entries are disqualified. Attempts to reproduce or duplicate entries will be disqualified.
5. General—This sweepstakes is a cooperative sweepstakes which may be presented in different creative presentations by various direct marketing organizations. Offer void where prohibited by law. All federal, state and local regulations apply. Taxes on all prizes are the responsibility of winners. This promotion is specifically void in the states of Florida, North Carolina, Vermont and Maryland.
6. Sweepstakes ends—The deadline for entering the sweepstakes is December 30, 1988. Postmark determines date.
7. Winners List—For the names of the major prize winners, write to Sweepstakes Winner List, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes.
8. Odds of winning are determined by the number of official entry forms, received. Not responsible for lost, late, or misdirected mail. Prize claim coupons will not be honored if mutilated, altered, tampered, or stolen or not received through legitimate channels.

A copy of Cancer Fund of America's Annual Report covering the first fiscal year ending December 31, 1988 will be filed with New York State, Department of State by May 1989. A copy of that statement may be obtained by writing to Cancer Fund of America, 3177 Peachtree Road, Suite 217, Atlanta, GA 30305. Also after May 1989, New York residents may also obtain a copy by writing to the Office of Charities, Charities Registration, Department of State, 162 Washington Avenue, Albany, New York 12231. West Virginia residents may obtain a copy of the official registration and supporting documents from the West Virginia Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement. MICS 9876

Exhibit 8A

ROBERT R. STONE
ATTORNEY-AT-LAW
918 F STREET, N.W., SUITE 412
WASHINGTON, DC 20069-2046

56477

October 31, 1988

Dear

I have been retained by the Social Security Protection Bureau (SSPB), to notify winning contestants of the results of the organization's sweepstakes campaigns.

This letter is notification that you have won a cash prize in the SSPB \$5000.00 Sweepstakes. SSPB is very pleased you are a winner and shall look forward to you returning the enclosed Winner's Release form so your prize check can be sent to you by mail.

Please read the enclosed Winner's Release form - then sign and return it to me at once.

Also, as a winner in the \$5000.00 Sweepstakes by returning the enclosed form, you will automatically be entered in the All American \$50,000.00 Sweepstakes that will be drawn in December.

While no purchase is necessary to claim your prize, we hope as a cash prize winner, you will decide to add another one-year term to your current membership for just \$7.

Let me know if you have any questions and I will anxiously await the return of the enclosed Winner's Release Form.

Sincerely,

Robert R. Stone

Robert R. Stone
Attorney

P.S. Please complete and return the enclosed Winner's Release Form at your earliest convenience. Call (801) 392-9462 with any questions you may have.

Exhibit 8B

WINNERS RELEASE FORM
Prepared For Use In Missouri

Prize Winner

L1

Please Return No Later Than
December 26, 1988

Springfield, MO 65803

65803DNLS710J H8A2N3

By signing below, I state that I am eligible for the cash prize I have won.

1. I am a U.S. resident, 18 years of age or older.
2. I am not an employee of the Social Security Protection Bureau, its suppliers or advertising agency.
3. I agree to be responsible for any taxes that may be due on the cash prize I have won.
4. Check one:

☐ I hereby give permission to use my name for publicity purposes in return for the cash I have won.

☒ No, I'm publicity shy, but as a cash winner I am willing to let you use my name or initials in connection with contest publicity, according to arrangements I will make later with your office.
5. To claim my prize and be entered in the \$50,000.00 sweepstakes, I have enclosed (check one) and signed my name agreeing to the above terms:

☐ A personal check or cash in the amount of (check one) ☐ \$7 for an additional one-year membership in SSPB; ☐ \$15 for an additional three-year membership in SSPB (make check payable to SSPB), or

☒ No, I don't want to renew.

Date

Signature of

Use special enclosed envelope or mail to

ROBERT R. STONE—ATTORNEY-AT-LAW
918 F STREET, N.W., SUITE 412—WASHINGTON, DC 20069-2048

**\$50,000 SWEEPSTAKES
OFFICIAL RULES**

1. To enter complete the official entry/contribution (or order) form and return it in the appropriate envelope provided, with or without a purchase or contribution. No purchase or contribution is necessary to enter or win. All entries must be received by December 15, 1988. Not responsible for lost, late or misdirected mail. No facsimiles or mechanical reproductions accepted.
2. Winners will be determined in random drawings on or before December 30, 1988, by VENTURA ASSOCIATES, INC., an independent judging organization whose decisions are final. All prizes are guaranteed to be awarded. Winners will be notified by mail and may be required to complete an affidavit of eligibility and release from liability which must be returned within 21 days of date on notification. No substitutions for prizes except as may be necessary due to availability. Some travel restrictions may apply to trips. Limit one prize per person per family. Prizes are non-transferable. All taxes are the responsibility of the winners. Entry constitutes permission to use winners' names and likenesses for publicity purposes without additional compensation.
3. Approximate retail value of the prizes are as follows: One Grand (up to a range of \$16,233), one First (up to a range of \$3500), two Second (up to a range of \$1124 each), three Third (up to a range of \$570 each), 5,000 Fourth (\$5.45 each).
4. The \$50,000 Sweepstakes is a cooperative sweepstakes which may be presented in different creative presentations by various direct marketing organizations. Circulation will not exceed 100 million letters. Winners will have their choice of any prize offered at level won.
5. Odds of winning are determined by the total number of entries received. Sweepstakes open to the residents of the U.S. 18 years of age or older. Employees and their families of the sponsors, their affiliates, suppliers, advertising and production agencies and VENTURA ASSOCIATES, INC., are not eligible. All federal, state and local rules and regulations apply. Void where prohibited.
6. For a list of major prize winners, send a stamped, self-addressed envelope before December 15, 1988 to: \$50,000 Sweepstakes Winners, P.O. Box 659, Lowell, IN 46399.

\$5,000.00 SWEEPSTAKES—Official Rules

1. How to enter—Return the official entry form in the appropriate envelope provided with or without a contribution. Either way you are eligible to win.
2. Drawing—Winners are selected in a random drawing by an independent agency. Each entry has an equal chance to win the prize. The winner will be drawn at random from all entries received as the result of its promotion. Winners will be selected approximately 45 days after deadline date by an independent accountant whose decisions are final. You do not have to be present to win. The winner's checks will be sent after the drawing date by return mail after full compliance with official rules.
3. Prizes—The total value of the Sweepstakes is \$5,000.00. The following prizes are offered: 5 checks—\$100; 5 checks—\$50; 10 checks—\$25; 100 checks—\$5; 500 checks—\$1; and the remaining \$3,000 will be split equally between all other individuals who return the Winners Release Form and follow these rules. However, the minimum prize will be ten cents.
4. Who is eligible to enter—The Sweepstakes is open to residents of the United States, 18 years and older, and its possessions. Sponsors of the Sweepstakes, their families, agents, vendors and paid staff are not eligible to win. Winners will be asked to sign an affidavit of eligibility and release from liability and advertising consent. Mutilated or illegible entries are disqualified. Attempts to reproduce or duplicate entries will be disqualified.
5. General—This sweepstakes is a cooperative sweepstakes which may be presented in different creative presentations by various direct marketing organizations. Offer void where prohibited by law. All federal, state and local regulations apply. Taxes on all prizes are the responsibility of winners.
6. Sweepstakes ends—The deadline for entering this sweepstakes is December 26, 1988. Postmark determines date.
7. Winners List—For the names of the major prize winners, write to Sweepstakes Winner List, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes.
8. Odds of winning are determined by the number of official entry forms received. Not responsible for lost, late or misdirected mail. Prize claim coupons will not be honored if mutilated, altered, tampered or stolen or not received through legitimate channels.

THIS PRODUCT OR SERVICE HAS NOT BEEN APPROVED OR ENDORSED BY THE FEDERAL GOVERNMENT, AND THIS OFFER IS NOT BEING MADE BY AN AGENCY OF THE FEDERAL GOVERNMENT. SOME OF THE PRODUCTS OR SERVICES OFFERED IN THIS ADVERTISEMENT ARE ALSO PROVIDED EITHER FREE OF CHARGE OR AT A LOWER PRICE BY THE FEDERAL GOVERNMENT.

ROBERT R. STONE
ATTORNEY-AT-LAW
918 F STREET, N.W., SUITE 412
WASHINGTON, DC 20069-2046

111422

Exhibit 9A

November 16, 1988

Columbia, MO 65203

Dear Mrs.

I have been retained by the Walker Cancer Research Institute (WCRI), to notify winning contestants of the results of the organization's sweepstakes campaigns.

This letter is notification that you have won a cash prize in the WCRI \$5,000.00 Sweepstakes. WCRI is very pleased you are a winner and shall look forward to you returning the enclosed Winner's Release Form so your prize check can be sent to you.

Please read the enclosed Winner's Release Form - then sign and return it to me at once.

Also, as a winner in the \$5,000.00 Sweepstakes by returning the enclosed form, you will automatically be entered in the All American \$50,000.00 Sweepstakes that will be drawn in December.

WCRI is very happy that you have won a prize. You are not obligated to make a contribution to WCRI in order to claim your cash prize, but since this is a "charity" sweepstakes, we do hope that as a cash prize winner you will wish to contribute at least \$5.

Regardless of whether you contribute -- your sweepstakes cash prize remains yours to keep no matter what.

Please let me or my client know if you have any questions and I will anxiously await the return of the enclosed Winner's Release Form.

Sincerely,



Robert R. Stone
Attorney

P.S. Please complete and return the enclosed Winner's Release form at your earliest convenience. Call (801) 629-3777 with any questions you may have.

Exhibit 9B

WINNERS RELEASE FORM
Prepared For Use In Missouri

PRIZE WINNER

0007937014

27K2M

ZT

Please Return No Later Than
December 21, 1988

Columbia, MO 65203

1. By signing below, I state that I am eligible for the cash prize I have won.
2. I am a U.S. resident, 18 years of age or older.
3. I am not an employee of the Walker Cancer Research Institute, it's suppliers or advertising agency.
4. I agree to be responsible for any taxes that may be due on the cash prize I have won.
5. Check one:
☐ I hereby give permission to use my name for publicity purposes in return for the cash prize I have won.
☐ No, I'm publicity shy, but as a winner I am willing to let you use my name or initials in connection with contest publicity, according to arrangements I will make later with our office.
6. To claim my prize and be entered in the \$50,000.00 sweepstakes, I have enclosed (check one) and signed my name agreeing to the above terms:
☐ A personal check or cash in the amount of \$5 or more to help in the fight against cancer (make check payable to Walker Cancer Research Institute), OR
☐ Although I know this is a charity, I cannot afford to contribute at this time.

Date

Signature of Mrs.

Use special enclosed envelope or mail to

ROBERT R. STONE—ATTORNEY-AT-LAW
918 F STREET, N.W., SUITE 412—WASHINGTON, DC 20069

**\$50,000 SWEEPSTAKES
OFFICIAL RULES**

1. To enter complete the official entry/contribution (or order) form and return it in the appropriate envelope provided, with or without a purchase or contribution. No purchase or contribution is necessary to enter or win. All entries must be received by December 15, 1988. Not responsible for lost, late or misdirected mail. No facsimiles or mechanical reproductions accepted.
2. Winners will be determined in random drawings on or before December 30, 1988, by VENTURA ASSOCIATES, INC., an independent judging organization whose decisions are final. All prizes are guaranteed to be awarded. Winners will be notified by mail and may be required to complete an affidavit of eligibility and release from liability which must be returned within 21 days of date on notification. No substitutions for prizes except as may be necessary due to availability. Some travel restrictions may apply to trips. Limit one prize per person per family. Prizes are non-transferable. All taxes are the responsibility of the winners. Entry constitutes permission to use winners' names and likenesses for publicity purposes without additional compensation.
3. Approximate retail value of the prizes are as follows: One Grand (up to a range of \$16,233), one First (up to a range of \$3500), two Second (up to a range of \$1124 each), three Third (up to a range of \$570 each), 5,000 Fourth (\$5.45 each).
4. The \$50,000 Sweepstakes is a cooperative sweepstakes which may be presented in different creative presentations by various direct marketing organizations. Circulation will not exceed 100 million letters. Winners will have their choice of any prize offered at level won.
5. Odds of winning are determined by the total number of entries received. Sweepstakes open to the residents of the U.S. 18 years of age or older. Employees and their families of the sponsors, their affiliates, suppliers, advertising and production agencies and VENTURA ASSOCIATES, INC., are not eligible. All federal, state and local rules and regulations apply. Void where prohibited.
6. For a list of major prize winners, send a stamped, self-addressed envelope before December 15, 1988 to: \$50,000 Sweepstakes Winners, P.O. Box 659, Lowell, IN 46399.

**\$5,000.00 SWEEPSTAKES
OFFICIAL RULES**

1. How to enter—Return the official entry form in the appropriate envelope provided with or without a contribution. Either way you are eligible to win.
2. Drawing—Winners are selected in a random drawing by an independent agency. Each entry has an equal chance to win the prize. The winner will be drawn at random from all entries received as the result of its promotion. Winners will be selected approximately 45 days after deadline date by an independent accountant whose decisions are final. You do not have to be present to win. The winner's checks will be sent after the drawing date by return mail after full compliance with official rules.
3. Prizes—The total value of the Sweepstakes is \$5,000.00. The following prizes are offered: 5 checks—\$100; 5 checks—\$50; 10 checks—\$25; 100 checks—\$5; 500 checks—\$1; and the remaining \$3,000 will be split equally between all other individuals who return the Winners Release Form and follow these rules. However, the minimum prize will be ten cents.
4. Who is eligible to enter—The Sweepstakes is open to residents of the United States, 18 years and older, and its possessions. Sponsors of the Sweepstakes, their families, agents, vendors and paid staff are not eligible to win. Winners will be asked to sign an affidavit of eligibility and release from liability and advertising consent. Mutilated or illegible entries are disqualified. Attempts to reproduce or duplicate entries will be disqualified.
5. General—This sweepstakes is a cooperative sweepstakes which may be presented in different creative presentations by various direct marketing organizations. Offer void where prohibited by law. All federal, state and local regulations apply. Taxes on all prizes are the responsibility of winners. This promotion is specifically void in the states of Florida, North Carolina, Vermont and Maryland.
6. Sweepstakes ends—The deadline for entering this sweepstakes is December 30, 1988. Postmark determines date.
7. Winners List—For the names of the major prize winners, write to Sweepstakes Winner List, P.O. Box 19533, Alexandria, VA 22320. Unclaimed prizes will not be awarded. Prizes are non-transferable and there are no substitutes.
8. Odds of winning are determined by the number of official entry forms received. Not responsible for lost, late or misdirected mail. Prize claim coupons will not be honored if mutilated, altered, tampered or stolen or not received through legitimate channels.

A copy of Walker Cancer Research Institute's latest Annual Report may be obtained by writing to Walker Cancer Research Institute, 918 F Street, N.W., Washington, DC 20069-2046. New York residents may also obtain a copy by writing to the Office of Charities, Charities Registration, Department of State, 162 Washington Avenue, Albany, New York 12231. West Virginia residents may obtain a copy of the official registration and supporting documents from the West Virginia Secretary of State, State Capitol, Charleston, West Virginia 25305. Registration does not imply endorsement. MICS 9875