



**MEDICAL BOARD OF CALIFORNIA**  
Citation and Fine Program



**CITATION ORDER**

31 December 2009

William C. Rader, M.D.  
3952 Ridgmont Dr  
Malibu, CA 90265

**Citation Order: 20-2009-199056**

**CITATION AGAINST:**  
**LICENSE NUMBER:**  
**VIOLATION:**

**William C. Rader, M.D.**  
**A 22848**

**Section 651 of the Business and Professions Code-  
Dissemination of False, Fraudulent, Misleading or Deceptive  
Statement, Claim or Imaging, Section 2285 of the Business and  
Professions Code – Practicing Under a False or Fictitious  
Name w/o a Fictitious Name Permit and Section 17500 of the  
Business and Professions Code – False or Misleading  
Statements Generally.**

An investigation or inquiry has been conducted by the Medical Board of California. As a result, A. Renee Threadgill issues this citation in her official capacity as Chief of Enforcement of the Medical Board of California (hereinafter referred to as the "Board").

**Citation**

A citation is hereby issued to you in accordance with Business and Professions Code Section 651 (k) for violation of Section 651 of the Business and Professions Code and an administrative citation is hereby issued to you in accordance with Business and Professions Code section 125.9 for violation of section 2285 of the Business and Professions Code and section 17500 of the Business and Professions Code.

**License**

License A 22848 was issued to you on 25 June 1968 and expires 31 March 2010.

**Cause for Citation**

From 2007, you have provided false and misleading advertisements in violation of section 17500 of the Business and Professions Code, you have disseminated false and misleading advertisements through various Internet websites in violation of Section 651 of the Business and Professions code and you have practiced under the name "Medra, Inc." without having a valid Fictitious Name Permit.

**Fine**

**WITHIN THIRTY (30) DAYS OF RECEIPT OF THIS CITATION, YOU ARE REQUIRED TO PAY A FINE IN THE AMOUNT OF \$1,500.00 AS PROVIDED IN SECTION 651 OF THE BUSINESS AND PROFESSIONS CODE AND BY TITLE 16 OF THE CALIFORNIA CODE OF REGULATIONS SECTIONS 1364.10-1364.11 FOR VIOLATION OF SECTION 2285 OF THE BUSINESS AND PROFESSIONS CODE AND SECTION 17500 OF THE BUSINESS AND PROFESSIONS CODE.**

Payment of the administrative fine should be sent, in the form of check or money order, made payable to the Medical Board of California, to the following address: **Medical Board of California, Citation and Fine Program, Attn: Anthony Salgado, P. O. Box 15588, Sacramento, CA 95852.**

If you appeal this citation, the days given for compliance will be held in abeyance only for the violation(s) you contest. The time to correct all uncontested violations must be adhered to as given.

If you fail to notify the Board within the allotted time that you intend to appeal the citation, it shall be deemed a final order and shall not be subject to further administrative review. Any questions or concerns should be directed to Anthony Salgado, Analyst, at (916) 263-2482.

**FAILURE TO COMPLY WITH THIS CITATION WILL RESULT IN DISCIPLINARY ACTION AGAINST YOUR LICENSE.**

  
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**A. Renee Threadgill**  
**Chief of Enforcement**  
**Medical Board of California**

12/31/2009  
**DATE**

Attachments: Section 125.9, 651, 2285 and 17500 of the Business and Professions Code  
Sections 1364.10 - 1364.15, Title 16, California Code of Regulations  
Appeal Process and Information Sheet  
Request for Informal Conference