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ANSWERS

Becoming Diamond
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Answers to 21 Tough Questions

Use the links below or at the left to get answers to 22 tough questions, provided by the IBOA International (IBOAI or Independent Business Owners Association International).

- [1. What are the chances a person can start from scratch and become a Diamond?](#)
- [2. Why are tapes, books, and meetings common in this business?](#)
- [3. Do tapes, books, and meetings offer value as well as a money-back guarantee?](#)
- [4. Are prices for your products offered on Quixtar.com competitive?](#)
- [5. What makes the Quixtar Independent Business Ownership Plan legal while some businesses perceived to be similar are illegal?](#)
- [6. Should a business dispute occur with another IBO, what options do they have?](#)
- [7. I've heard rumors that I have to "follow the system" \(listen, read, and attend\) to get help from my upline. Is there any truth to that?](#)
- [8. I heard some Emeralds and Diamonds have quit their businesses. Is that true?](#)
- [9. What about Quixtar lawsuits and legal disputes?](#)
- [10. What is the difference between "the system" and "the business"?](#)
- [11. Is one IBO organization or group better than another?](#)
- [12. How much money can I really earn? How fast?](#)
- [13. Do higher level IBOs make money from the sales of tapes, books, and tickets?](#)
- [14. Am I "In Quixtar" or am I really an "Independent Business Owner"?](#)
- [15. Who are our customers -- consumers or other IBOs?](#)
- [16. When I search Quixtar on the Internet, I find some negative stuff. What's up with that?](#)
- [17. Is the business plan today as valid as it was 20 or 30 years ago?](#)
- [18. Am I required to hold certain beliefs to be accepted?](#)
- [19. Aren't Amway and Quixtar really the same?](#)
- [20. Odd as it may sound, I've heard some rumors that Quixtar is a cult. Is there anything to that?](#)
- [21. Why do the Rules of Conduct for IBOs powered by Quixtar require that disputes be submitted to an arbitrator rather than the courts?](#)

Question 5:

What makes the Quixtar Independent Business Ownership Plan legal while some businesses perceived to be similar are illegal?

The Independent Business Ownership Plan is based on a proven plan that originated with one of Quixtar Inc.'s sister companies, Amway. (These two firms, Quixtar Inc. and Amway Corp., along with other companies, are subsidiaries of Alticor Inc., a global enterprise doing business in manufacturing, marketing, logistics, and product and business development.)

In 1979, the U.S. Federal Trade Commission found that this plan was not an illegal business opportunity. Unlike illegal business plans, Quixtar Inc. *does not*...

- charge a large, required initial fee, investment, or purchase of inventory.
- pay bonuses unless products are sold, nor does it pay bonuses for the mere act of recruiting another person into the business.
- require IBOs (Independent Business Owners) to stock and maintain large, expensive inventories. There are no minimum order requirements. In fact, Quixtar Inc. prohibits "front-end loading."

The IBOAI and Quixtar encourage anyone looking to participate in this business to carefully scrutinize the IBO Plan and ask any questions they have. We all want the business opportunity to be completely transparent – no surprises.

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Question 6:

Should a business dispute occur with another IBO; what options do they have?

Safeguards are in place in the event IBOs (Independent Business Owners) are unable to resolve their business disputes. The Rules of Conduct for IBOs defines the specific Dispute Resolution process. As an association representing the interests of all IBOs, the IBOAI also participates in the resolution process.

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Question 7:

I've heard rumors that I have to "follow the system" (listen, read, and attend) to get help from my upline. Is there any truth to that?