



United States of America
FEDERAL TRADE COMMISSION
Southwest Region

James E. Elliott, Assistant Director
Federal Trade Commission – Southwest Region
1999 Bryan Street, Suite 2150
Dallas, Texas 75201

April 25, 2020

WARNING LETTER

Via email to dr.goodbinder@gmail.com
The Epigenetics Healing Center, LLC
4601 West 109th Street, #325
Overland Park, KS 66211

Re: Unsubstantiated Claims for Coronavirus Prevention or Cure

To Whom It May Concern:

This is to advise you that FTC staff has reviewed your social media website www.facebook.com/pg/epigeneticshealingcenter/ where you direct consumers to visit Epigenetics Healing Center to receive vitamin C and glutathione IV treatments and to call Epigenetics Healing Center to order garlic and pycnogenol supplements. Based upon our review, we have determined that you are unlawfully advertising that certain products or treatments treat or prevent Coronavirus Disease 2019 (COVID-19).

Some examples of Coronavirus prevention or treatment claims on your social media website include:

- You posted an article with the title, “CORONA VIRUS UPDATE: WHAT WE’VE LEARNED,” along with the statements: “More research as to what you can do to protect yourself. Garlic and pycnogenol are key. Like Lisinopril and losartan, they can lower bp but unlike those pharmaceuticals, they also increase nitric oxide. Nitric oxide appears to be a primary body chemical to prevent getting sick with regard to corona. Call the office at . . . to order those 2 supplements and have it shipped to you on Monday.” (From an April 3, 2020 Facebook post.)
- You posted an article with the title, “Vitamin B12 May Inhibit RNA-Dependent-RNA Polymerase Activity of nsp12 from the SARS-CoV-2 Virus” along with the

statement: “When you get your glutathione iv, ask us to put methylcobalamin in it as that can help inhibit some of the covid 19.” (From an April 2, 2020 Facebook post.)

- “We are getting a lot of high dose IV vitamin C requests due to its effectiveness in treating viral illnesses. More studies coming in for its effectiveness for Covid 19. Wuhan has tons being shipped there.” (From a March 23, 2020 Facebook post.)
- ““Dr. Enqiang Mao, chief of emergency medicine at Ruijin Hospital, Shanghai, stated that his group treated ~50 moderate to severe cases of COVID-19 infection with high dose intravenous vitamin C.

‘The IVC dosing was for 7-10 days, with 10,000 mg for moderate cases and 20,000 mg for more severe cases.

‘All patients who received intravenous vitamin C improved, and there was no mortality.

‘There were no side effects reported from any of the cases treated with high dose IVC.’”

(From a March 18, 2020 Facebook post.)

- “Iv vitamin c in high doses are [sic] knocking covid 19 out in wuhan China. Come get yours at the Epigenetics Healing Center asap.” (From a March 17, 2020 Facebook post.)
- “Coronavirus? It is something that should NOT be worried about! Typically, it is only serious for the elderly and immunocompromised. Vitamin c infusions seem to mitigate any issue with it.” (From a March 2, 2020 Facebook post.)

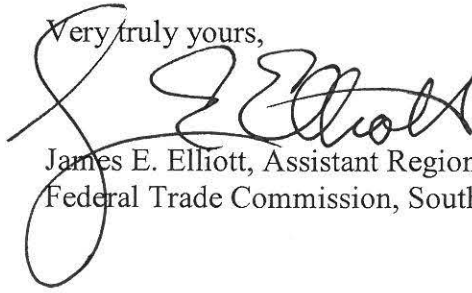
It is unlawful under the FTC Act, 15 U.S.C. § 41 *et seq.*, to advertise that a product or service can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the products and service identified above. Thus, any coronavirus-related prevention or treatment claims regarding such products and services are not supported by competent and reliable scientific evidence. You must immediately cease making all such claims.

You are also advised to review all other claims for your products and services and immediately cease making claims that are not supported by competent and reliable scientific evidence.

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Within 48 hours, please send a message to James E. Elliott via electronic mail at jelliott@ftc.gov describing the specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Reid Tepfer at rtepfer@ftc.gov.

Very truly yours,

A handwritten signature in black ink, appearing to read 'J. Elliott', written over the typed name below.

James E. Elliott, Assistant Regional Director
Federal Trade Commission, Southwest Region